

**AUGUST 21 - 24**

HOME LIFESTYLE ARTISAN RESOURCE

## ACERA LIVEN BRING DESIGN AND WELLNESS TOGETHER AT NY NOW

ACERA LIVEN will present its latest collection, The Alchemical Signs Series during New York Now exhibition.

### About ACERA LIVEN

ACERA, a Taiwanese ceramic company founded in 1986, aims to develop the ancient ceramic artisanship for contemporary times. With its origin in ceramic crafting, ACERA's flagship brand, LIVEN, continuously dedicates itself to progress and innovation by introducing unique techniques and patented technology to its design and manufacturing process. LIVEN products are crafted with the highest quality, are eco-friendly, and come in both traditional and modern designs. Tumblers are LIVEN's most popular product line. ACERA pioneers its perfection in design and function by producing ceramic travel tumblers and other ceramic products with the objective of purifying liquid contents for human intake, resulting in pure wellness.

When ceramic is enriched with white tourmaline, a mineral that constantly releases anions, a more purified water will result from the anti-oxidized water molecule. Through an intricate process that uses a patent-protected far range infrared (FIR) technology pioneered by ACERA, the liquid contained in LIVEN ceramic becomes finer and acquires an alkaline character thereby promoting absolute health for the human body.

### Urban Collection: The Alchemical Signs Series

Alchemy has always been depicted as a mystical and secretive practice throughout Egypt and Eurasia, which is traditionally mastered to purify, mature, and refine certain objects.

Alchemy is often believed to magically create elixirs for long life, perfecting the human body and soul described in the Hellenistic and western tradition. The Alchemical Signs series within the Urban Collection is designed to promote personal wellness and enhance the home environment. With its origins in oriental holistic culture, it transcends into a modern visual imaginary of shapes and colors. The collection represents the signs of this alchemy, to create a visual imaginary of colors, signs and shapes of ACERA LIVEN formulas of improvement and change for wellness and better living. Dynamic geometrical shapes, sharp perspectives and bright and bold color contrasts are the distinguishing elements of the Alchemical Signs series. The Alchemical Signs series was designed by the international design collective Hangar Design Group.

### Contact Info

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**Latest News and Accolades**

ACERA LIVEN launched a collection in collaboration with the international jewelry brand Swarovski for a new line of ceramic travel mugs.

**ACERA LIVEN's One-O-One Tumbler from Urban Collection: Winner of the Red Dot Award: Best of the Best and selected for the ADI Compasso d'Oro Award International Edition: Design for Food and Nutrition.**

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**Award Winning  
Travel Mug  
One-o-One**

Best of the Best 2016



reddot design award  
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