



Listen to the birds

Acoustic relax tool for a short, healthy break

Berlin / Hamburg, June 2016 - Stress and noise are constant companions in everyday life of most people. With a refreshing birdsong the Zwitscherbox offers a pleasant and relaxing break. Whoever comes near this unique relax tool, activates by motion sensor the natural sound, that fades away after about two minutes. The box spreads good mood and takes you in a state of relaxation and well-being immediately – in the middle of everyday life, every day and season. Whether at home or in the office, a cheerful birdsong takes you into a world without stress and time pressure. The Zwitscherbox reminds you several times a day to take a deep breath and come to a rest, so you can recharge your batteries. This is healthy for mind and body!

The idea for the simple but evident invention comes from the specialist in musical and auditory relaxation-tools, Philipp Störring, who runs his company Relaxound in Berlin. Along with Dennis Clasen and his Hamburg office /// able - Studio for design, he has brought the innovative Zwitscherbox early 2015 on the market.

Since then they have delivered the Zwitscherbox to more than 100 international stores. Customers such as the Frankfurt Airport - here the Zwitscherbox has been installed in the restrooms - and the Museum of Modern Art / MoMA in New York are on their list by now. "Having the MoMA as a customer, makes us particularly proud! It is the confirmation that we have managed to combine utility and design together, so that the product meets the highest demands. Of course, that is great!", says Clasen pleased.

The box can be placed anywhere. It is perfect for bathrooms and for all places where everyday life comes to a short rest. In medical practices and offices, employees and patients enjoy the soothing woodland and meadows sound. Even babies relax hearing the cheerful birdsong when lying on the changing table. With a small rotary switch on the side the volume can be regulated and the Zwitscherbox can also be turned off, if necessary.

The Zwitscherbox is made out of ABS plastic and Plexiglas and run by three standard AA batteries. Weighing only 262 grams and with a dimension of W 110 x H 145 x D 35 mm, the Zwitscherbox fits into any decor. The classic version costs € 39.00 and is available in the colors green, orange, black, white, blue and red. The wooden version comes with a 3 mm real wood surface from maple, oak, cherry - or walnut and costs € 55.00. Front foils with individual motifs and designs are in planning.

www.zwitscherbox.com