

KYO-TO-TO is our house brand. With a specialisation in giftware and souvenirs making, this is our avenue to explore many new embroidery techniques. Established in 2007, KYO-TO-TO a collaborative venture with 3min Graphics Association. To date, we have over 1000 products stocked at our shops in Tokyo and Kyoto.

**KYO-TO\_TO CONCEPT**

“KYO-TO-TO” is a brand name that fuses “Kyoto” and “Tokyo” representing both traditional and contemporary centers of Japan. “Departing from Kyoto via Tokyo - to the World” Our concept as an embroidery brand who explores new ways of passing on culture/ tradition and the possibility of new embroidery. we hope that the Japanese culture and tradition will be succeeded by, looking, listening, feeling, using and enjoying the beauty of the forms and sounds of Japanese language and the traditional techniques.

[www.kyototo.jp](http://www.kyototo.jp)

