



[Corazón de Volcán](#) is a Guatemalan project that nourishes from the roots of its cultural heritage to create handcrafted pieces that combine tradition and innovation in all the designs.

At [Corazón de Volcán](#) each piece is more than just a product; it is a design object by itself. An object that tells stories and attempts to connect with the heart of its owner and of those people that he runs across.

Inspiring messages, positive images and bright colors transform each piece into a valuable object, full of energy which influences the mood of the person using it.

The delicate look of the creator of this project, Lucía Morán Giracca, Guatemalan artist, is evident in the careful selection of each material and every small detail in the piece. She has always been inspired by the intense history and visual richness of her country. Lucía loves objects made by hand. She admires the skill of Guatemalan women embroiderers and weavers, the secrets hidden behind each stitch woven into every Guatemalan "huipil" (blouse) worn by native women throughout the country, dressing themselves in history and meaning, dazzling those who watch them go by.

With all the warm essence that meets each piece, you will admit that there is nothing more soothing than having a [Corazón de Volcán](#) near you.



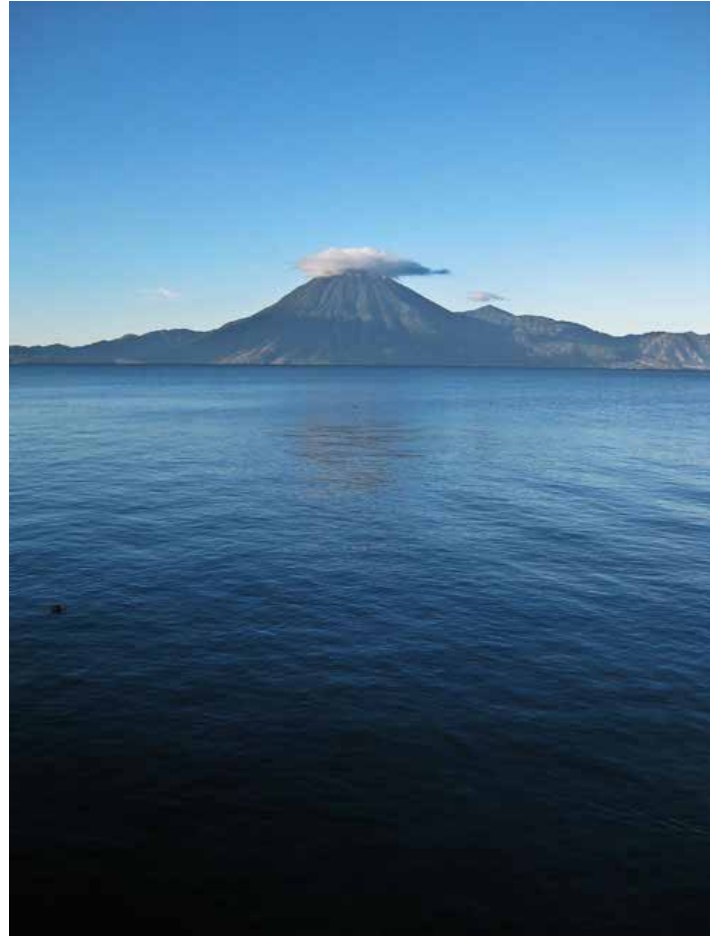
How did Corazón de Volcán begin?



Corazón de Volcán started from a ritual. Lucia's early passion for embroidery; the ritual inherited in the hands of Guatemalan women, who, stitch by stitch, embroider their shared memories; has always been the impulse of **Corazón de Volcán**. This tradition, which gradually changes over the years, bears a mystical symbolism in each figure, design and color.

The perfect match is given by combining the expertise of Guatemalan women embroiderers and their ancestral knowledge with Lucia's artwork. The designs that emerge from this alchemy are unique and fresh, filled with innovation.

Lucia's personal exploration over the traditional manual techniques had led her search in Guatemalan local markets that are stimulating places where diversity prevails. Laces, fabrics, prints, pompoms, drawings, colors, they are all sources of inspiration that fill meaning to each piece in **Corazón de Volcán**.



Inspiring lake Atitlán in the Guatemalan highlands

How do we work?



Flower seller in Chichicastenango

Lucía designs the pieces, chooses the colors and draws the designs on each piece that later on will be embroidered by Guatemalan embroiderers.

In **Corazón de Volcán** we are associated with talented weavers who work from home. Such practice allows them to perform their daily activities, raise their children and work according to their own schedule. We also work with women weavers who make the pompoms and other elements we use in our pieces.

Recycling and responsible use of materials



In [Corazón de Volcán](#) we recycle traditional fabrics and use them to make our pieces putting them together with the embroidery and designs made specifically for each piece. In this way, we are bringing back to life those used objects and changing their destiny.

We carefully choose each piece of fabric so that it may retain its meaning and become part of a new piece. This makes each object unique; there is no one like the other. Each piece has its own personality and symbolism. We also love to use natural dyes.



The Corazón de Volcán artisans at San Juan la Laguna

Tradition and Innovation



In [Corazón de Volcán](#) we admire tradition, respect cultural heritage and guard ancestral knowledge. We are also firm believers in innovation, in combining materials and in the value that comes from including new elements while respecting the traditional ones. We love transformation that results from risky experiments.

What inspires us?



Guatemala has spoiled us with an overflow of constant inspiration. Some of the many gifts that inspire us include colors on the front of houses, adobe villages, smiles of friends, the always present volcanoes on the horizon, colorful cemeteries, traditional festivities, giant kites, ancestral forces, the sky with its diversity of shades of blue throughout the whole year, the mixture of our Mayan ancestors and the grandparents that arrived later on, each flower, each bird in the huipiles, the immense natural diversity, friends, parties, love, love and love for everything that surrounds us.



Colorful Cemetery at Chichicastenango

In Guatemala, the great variety and shades of colors are adjusted for anyone's eyes, modified and transformed. We can appreciate here a unique combination of colors unlike any ever seen before.

34 volcanoes in one small portion of the continent, they are all directly connected with the heart of the earth. Guatemala trembles, it constantly readjusts itself. Our land it's alive and breaths without pause and that is our greatest inspiration.

Lucía Morán Giracca



Who am I?

I am a Guatemalan woman, a creative person, a lover and defender of my cultural heritage. I am an archaeologist by vocation and a visual artist since birth. I am an insistent traveler.

My passion for color, for contrasts, for positive energy and for the power that is within objects made with love, has driven me to work in different projects throughout my life and filled my path with explorations and encounters.



Lucía with Marta and her family in Santo Domingo Xenacoj



Every design is made stitch by stitch

Why do I design handicrafts?

I love the idea of taking my art to different places besides the canvas or the walls and spaces of exhibition and transforming it into an object of every-day use.

The intimate relationship that can develop with a cushion, a purse or a pillow cover is an artistic expression in itself. If on top of all, this work of art is made by the hands of artisan women and contributes to improving their quality of life through their own work, then the value of such a piece is multiplied.

The relationship that a human being has with an every-day object goes beyond simple necessity. To explore this world of possibilities while putting together the objects of [Corazón de Volcán](#) is an experience I cannot resist.

Visit www.luciaenazul.com to explore more of my work. In Facebook as [Lucía Morán Giracca](#).



Our Products



"Wake up" folded hand bag (BGC004)



"Close & open eyes" tubular cushion cover (FCJT040-41)



"Beating Heart" mini-cushion cover (FCJP028)



"I believe in miracles" vanity case (ECG001)



"In my dreams I find you" pillow cover (FAM011)



"Lace" ric rac vanity case (ECPAPL)



"Blinking eyes" earrings (AR008)



Contact



www.corazondevolcan.com

info@corazondevolcan.com

Facebook: <https://www.facebook.com/corazondevolcanguatemala/>

Phone: +502 4016 3567