



PIGGY PAINT

Natural as Mud®

Non-toxic • Odorless • Kid-friendly

Non-toxic

Virtually odorless

Eco-friendly

Fun, vibrant colors

Premium water-based formula

Dries to a hard, durable finish

Safe during pregnancy

Made in USA

Hypoallergenic

Safe Nail Polish



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For maximum chip resistance, blow dry polished nails
for 1 minute with warm heat on low blower setting

Non-toxic ✿ Odorless ✿ Eco-Friendly



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Just like big girls, little girls love to express themselves with color, everywhere from their rooms and their clothes to their fingers and toes. And it's common for pint-sized princesses to pine for polished, dazzling nails like Mom's.

But traditional solvent-based, chemical-laden polishes may not be the healthiest way for the swing-set crowd to show their style. Enter Piggy Paint, a water-based, non-toxic and eco-friendly line of polishes fit for princesses and the planet. Say goodbye to harsh, smelly chemicals, and hello to natural, colorful fun.



Piggy Paint is the brainchild of Melanie Hurley, a mom of two “fancy girls” who love having their nails painted. Hurley had always hated the thought of her kids putting fingers adorned with traditional kid polishes in their mouths. Not only did the ingestion of chemicals worry her, but also the smell nearly left her light-headed each time she painted two sets of fingernails and toenails. “One day, my daughter dropped a glob of her solvent-based polish onto the foam plate we were working over,” recalls Hurley. “Shortly after, the paint had ‘eaten’ through the plate. From that day on, I decided that any flammable substance that could cause foam to disintegrate was unacceptable for children’s fingernails.”

The quest was on, and Piggy Paint was born. The resulting polishes are proudly made in the U.S.A. with natural ingredients. They are non-flammable and contain no formaldehyde, toluene, phthalates, bisphenol A (BPA), ethyl acetate or acetone. And because they are hypoallergenic, everyone can enjoy them.

It's a product that every concerned parent can embrace with confidence, and one that's won enthusiastic thumbs up from celebrity moms like Jessica Alba and Tori Spelling (who used Piggy Paint for Hattie's first pedicure and the entire Piggy Paint line at her daughter, Stella's, birthday party). But it's the candy store of Piggy Paint colors that will have the kids at “hello.” From pastels to beachy brights, bold neons and glitter, there's a paint color for every taste.

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For more information, to locate a retailer near you, or to purchase online, please visit www.piggypaint.com. For media questions please contact katherine@piggypaint.com.