



COMPANY PROFILE



ZEEBAAN DESIGN has evolved to HONEY from the MOON 2015



June 2015

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About Honey from the Moon

- What we do....

We transform processed leather into leather products such bags, belts, wallets and any form of art. Our contemporary approach blends innovation and convenience to bring the best of leather.

- Business Strategy....

Our business strategy is connects the customer and designer seamlessly. Focusing on a target market that prides itself looking for unique signature, we provide the opportunity for customers to design and we produce. Social impact and transformational leadership in giving back to the community forms the ethos of our values.

- Key Differentiators....

- Creative and unique designs
- Targets middle to upper class market
- An international brand
- Culture of collaboration
- Social enterprise
- Partnership

Our Vision, Mission, Core values

Honey from the Moon – blending taste and tranquillity – is anchored on superior offering. Connecting the treads of the sacred night where beauty resides to paint the honey of imagination with a creative muse. The concept of honey and moon blends earthly with care and protection infused in the work ethics of the team (the bee).

With a mission to provide a different approach to how customers buy based on taste and style that gives comfort and class. Being a part of a creation provides superior satisfaction knowing that a designer is not only one who creates for the masses but a buy who can also influence style.

- Sustainable
- Transparency
- To train and equipped people with necessary skill and knowledge (HONEY from the MOON Academy)
- To eradicate poverty by creating jobs
- To accelerate more made African products and manufactured in Africa

Core Values

Our values shape us and define what we stand for. In an increasingly competitive environment, delivering superior value through our work provides satisfaction. We have created an acronym to define us in a simple way: REDIC

- **R**eliable
- **E**xcellence
- **D**iligence
- **I**nspiring
- **C**reative

Business Lines

Our business lines is segmented into two:

- Design and own
- H*M collections

For each segment, various products can be made using high grade processed leather from ostrich, camel, cow and In some cases unique skins. The below table show us current and future products.

Belts <ul style="list-style-type: none">- Ladies- Gents	Bags <ul style="list-style-type: none">- Ladies- Duffel- Travel- Laptop and office- Casual	Wallet/Purse <ul style="list-style-type: none">- Travel wallet- Sleeve for ipad, laptop- Wallet/ladies purse- Pouch
Decorative items <ul style="list-style-type: none">- Mirrors- Lampshades- Cushions- Chairs	Sandals <ul style="list-style-type: none">- Open /buckle- Slip on- Shoes/boots	Woodwork <ul style="list-style-type: none">- Table/chair- Stand- Shelf
	Unique products <ul style="list-style-type: none">- Beads- Brass & silver jewellery	Clothes <ul style="list-style-type: none">- Dresses- Suits

Our Services

Design and Own

- Design platform for customization
- Delivery options
- Bespoke products for corporate clients
- Manufacturing products to different clients
- Online Communication
- Leather sourcing

H*M Collections

- Supplying retailers and wholesale buyers
- Partnership with fashion outlets
- Online sales
- Export

As part of our vision, we hope to franchise model in the next three (3) years.

Our People

In a competitive market, people are integral to an organization's performance and business success. Building an equal, diverse and rewarding workplace culture helps to ensure this. In achieving a high performance corporate culture, our talent management strategy includes workplace activities such as such people development.

With the experience over the past six (6) years at ZEEBAAN DESIGN in Business development a fashion brand, working with different local and international companies and individuals, we have acquired skills on how to develop and delivery excellence. Our multi-cultural team delivers the best products and also ensure operation run to the highest standards

We are committed to on-going training and professional development of our people also to insure involvement of members by age, gender, and ethnicity:

- Seasoned leadership and strong network

Team

Yonathan Tadiwos
Managing Director

Drives strategy, coordinates design and business development

Merry Berhe
Designer

Leads design, marketing and sales

Fitsum Berhe
Creative Director

Bringing new Ideas and approaches

Andrew Mugoya
Marketing and sales

Web expert, Leads digital marketing and sales

Ger Duany
Filed Coordinator

Head of Mission for international operations

Poppy Miyonga
Photographer

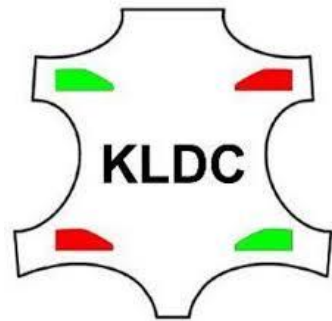
Product photographer and videographer

Anthony Munyua
Editor

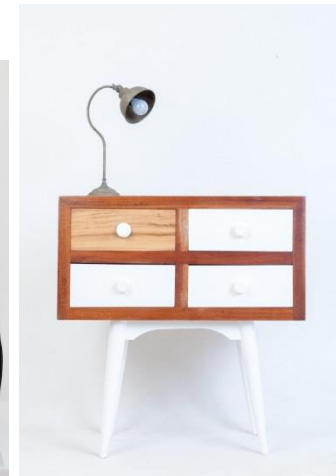
Video and photo editor

Our Experience

Relevant Experience Local and International Trade Fairs



Our work



Contact Us

Address: NAIROBI SHOW GROUND

P.O.Box: 104115 -00101

Cell: +254-734-446-316

+254-723-425-098

Email: zeebaan@gmail.com

Web: www.honeyfromthemoon.com

Nairobi, Kenya

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