



btwceramics

Handmade in LA

Embrace the Irregular

#### COMPANY BIO

btw Ceramics is the company of designer and maker Brooke Winfrey, founded in Brooklyn and made in LA. Beginning in Fall 2011, btw Ceramics started with a line of striped dinnerware with a distinct handmade touch. The aim of this unique ceramics line is to create minimal functional ceramics that are modern and approachable. The minimal shape of the porcelain forms juxtaposes the white smooth, silky material against the graphic hand painted designs. With creative details such as precious lines that can't ever be straight or subtle uneven texture, the hand formed shapes are highlighted. The object's unmistakable handmade feel draws attention to the creation process. Each piece is treated as its own creation where the irregularities are embraced and the moment-to-moment approach is captured in the expressive creations as the artist's hand is left to be blatantly and proudly shown on the pieces.

btw Ceramics has quickly grown from offering a single collection of striped dinnerware to having many various collections across the housewares spectrum, which can be found throughout the chicest boutiques in the US and a few select international locations.

#### PRESS HIGHLIGHTS

Vogue

Product Feature *September 2015*

NY Spaces Mag "Poetry in Motion"

Product Feature *January – March 2015*

Sight Unseen:

"Saturday Selects" Product Feature *February 2015*

"Saturday Selects" Product Feature *January 2015*

Bon Appetit "A New Ceramics Primer"

Product Feature *November 2014*

Design Sponge:

Thanksgiving DIY Guest Feature *November 2014*

"Best of the Web" Shout out *November 2014*

NY Mag "The Everything Guide to Urban

Clayworking" Maker Feature *June 2014*

Domino Magazine "Holiday 2013" Product Feature

*November 2013*

Elle Décor "Trend Alert – Indigo" Product Feature

*July 2013*

Design Sponge Product Feature *October 2012*