



## **Mary Jurek Design, Inc. Garners 2016 Top Platinum Awards for Design Excellence [ADEX]**

*Mary Jurek Design, Inc. has been named Platinum Award winner for 2016 Award of Design Excellence [ADEX]*

In the last 20 years, ADEX has become the largest and most prestigious awards program for design of furniture, fixtures and tabletop products marketed to the design trade.

"The 2016 ADEX Awards attracted upwards of 500 companies submitting more than 2,000 innovative new products," said John Platter, executive director of ADEX. "The ADEX Award has recognized many outstanding product designs over the years, and Mary Jurek Design, Inc. has earned its place among that elite group for more than 3 years by winning multiple awards."

The Arroyo 2-Tone Salt & Pepper Set is a stunning architecture inspired design. The 2016 Platinum Award winner features simple, geometric forms with two shapes nestle into each other, contrasted by copper or brass finish. The soft brushed metal, modern and sophisticated illustrates the high skills of only the most expert craftsmen in the world. The set truly embodies the elegance unique to Mary Jurek Design, Inc.

The Sierra Tray with Rosewood Insert is an additional 2016 Platinum Award winner. The handmade 18/8 stainless steel square tray is boldly accented with a deep, rich wood insert. The set includes an iconic Helyx Cheese Knife, part of the famous knotted design collection created by Mary Jurek more than 11 years ago. Her collection remains notable as highly functional design.

"The 2016 Platinum Awards for Design Excellence reinforces our position as an industry leader in luxury goods tableware design," said Mary Jurek, CEO, Mary Jurek Design, Inc. "The positive consumer and professional feedback we've received for Mary Jurek Design, Inc.® strengthens both our dedication to high quality standards and aspirations to deliver to our customers only the most innovative designs with enduring value."

All of the entries in each of the ADEX categories have potential for three award levels of platinum, gold or silver. Judges awarded points based on form, function, value and fitness for particular purpose. Total points earned determined each winner's award level. All Platinum, Gold and Silver level products will be published in the 2016 ADEX Winners Edition and featured all year on [designjournalmag.com](http://designjournalmag.com).

About Mary Jurek Design, Inc.

Mary Jurek Design, Inc. is a Los Angeles based luxury goods company that designs and distributes handmade stainless steel tableware and home accessories to fine retailers throughout the USA, Canada, Mexico, UK, Middle East and the Caribbean Islands. Founded in 1998 by award winning diamond jewelry and watch designer Mary Jurek, the collection is recognized for its clean, bold lines combined with soft, organic flare, creating an "old world meets modern day" style that appeals to lifestyle enthusiasts everywhere. The continued success of the collection is attributed to its high quality, serviceable stainless steel bowls, pitchers, barware and trays perfect for home use and entertaining needs of today.



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