



## FOR IMMEDIATE RELEASE

### FILICORI ZECCHINI DEBUTS FIRST LUXURY BOUTIQUE IN NEW YORK CITY

**(November 2, 2015 – New York, NY)** Filicori Zecchini, a third-generation family business headquartered in Bologna, Italy, has opened its first luxury boutique in New York City. Located at 1031 Lexington Avenue, on the southeast corner of 74<sup>th</sup> Street, in the heart of the Upper East Side, Boutique Filicori Zecchini offers its clients the best artisanal-made traditional Italian pastries, fine chocolates and pralines, hand-selected teas and coffees, as well as tea and coffee accessories and machines to be enjoyed at home or work or given as a gift.

“We’re excited and proud to open our first U.S. boutique,” said Luca Filicori, CEO. “This is the perfect opportunity to bring the same passionate experience for the taste, scent and unique flavor of the old-world Italian shops to the heart of New York City.”

During the fall and winter months, the boutique is open seven days a week: Monday through Saturday from 10am to 7pm and Sunday from 12pm to 5pm. Selections may be chosen in the boutique or by phone, and gift wrapping, shipping and delivery services are available.

**About Filicori Zecchini:** Filicori Zecchini is one of the premier producers of authentic, certified Italian Espresso. Founded in 1919 by Aldo Filicori and Luigi Zecchini in Bologna, Italy, this almost 100-year old, third-generation family-run business continues the production of extraordinary and unique coffees as well as the pursuit of the finest single-estate teas and refined chocolates, crafted in the Italian tradition. With business partners in 43 countries and locations in Europe, the Middle East, Asia, Africa, and the Americas, Filicori Zecchini continues to pursue its passion for quality.

The company’s newest division, Boutique Filicori Zecchini, was launched in 2015 to create the retail shopping experience of an ancient Italian Bottega in a new frame of refined elegance.

For more information, please visit [www.filicorizecchini.com](http://www.filicorizecchini.com) or [boutique.filicorizecchini.com](http://boutique.filicorizecchini.com) and follow @filicorizecchini on Twitter.

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