



FOR IMMEDIATE RELEASE

Passion Fruit™ will be making its first debut at the National Stationary Show, May 15<sup>th</sup>-18<sup>th</sup>. Homegrown in the USA, Passion Fruit™ is a company created with Caribbean flare.

Ever wonder how Santa got around in the islands where there are donkeys, but no reindeer? Or how mothers know when their once little girls are now expecting their own little one? Here at Passion Fruit™ we are proud of our designs, as all have been hand drawn, giving us unique and personally inspired imagery.

### ***Our Name?***

The passion fruit is a species of the passion flower. Its smooth, yet seedy interior is used in juicing and also to enhance the flavors in various dishes. Diana's passion is creating a product that highlights cultural idioms in a way that we can all relate: greeting cards; the "fruit" of her passion!!! And that's how Passion Fruit™ was born!

### ***About Diana:***

Diana was born on the beautiful island of Dominica, the Nature Isle. Dominica is home to 365 rivers. At the age of 7, her family migrated to St. Thomas, the capital of the U.S. Virgin Islands. Diana grew up in paradise and the mission of our company is creating Cards with [Caribbean] Culture.

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