

# NSS Exhibitors and Patrons! Explode the Traditional “Thank You” Card! Enter the “Say Thank You” Contest

April 15, 2016

**Greeting cards are such a staple of consumer culture that people pretty much take them for granted. To get everyone thinking about cards in a new way, Stoopid Kardz® explodes into the NSS with their “Say Thank You” Contest.**

Fresh Out of Morrisville, PA -- Special occasion coming up? Whether we go online or go to a retail outlet, we don't think twice about buying greeting cards. Don't know how to express ourselves? Let a greeting card do it. Want to say something heartfelt but can't think of anything? Let a greeting card say it.

Stoopid Kardz® are the new “kardz” on the block. And after seeing some of the “kardz” you can tell – their tagline is dead on: “Quite possibly the rudest, most outrageous, tasteless and gloriously inappropriate greeting cards on the planet.” Stoopid Kardz creator, Curtis “Kip” Rosser explains, “We have no wholesome image to protect. It's just that our kardz say what other cards won't dare say. So, to introduce ourselves, we're giving people a chance to see the kardz and win some of them. All they have to do is get rude.”

One lucky (or unlucky, depending upon your perspective) exhibitor or patron of the NSS will win a set of 10 of the rudest Thank You kardz available anywhere.

The “Say Thank You” contest rules are simple. In ten words or less, come up with the rudest way to say “thank you” in a thank you card.

To enter, just go to the Stoopid Kardz exhibit at booth 2485 and write down your rude “Thank You.” A winner will be chosen at the close of NSS on Wednesday, May 18. The winner will be notified by eMail within 24 hours.

The prize is a set of ten “Thank You” kardz that the winner can choose from the three types currently available at the online store: [www.stoopidkardz.com](http://www.stoopidkardz.com). Rosser admits, “It's not nearly as good as winning the lottery – you're just winning a set of ten lousy kardz. But they're really **good** lousy kardz.”

## **IMPORTANT NOTE FROM STOOPID KARDZ:**

*The only restriction is that we will not consider any entries that are clearly hate-oriented. Be as rude and crass as you like, but you'll be disqualified for hate-speech or the espousal of any political or religious tracts. Why? Because we're a frikkin' kard*

*company just trying to have some laughs. We believe in free speech, but we're not a mouthpiece for personal agendas. Remember, the object is to come up with a rude way to say "Thank You." Like, on a thank you kard! Got it? Take a look at the Thank You kardz at the online store. Try to make us laugh! Do that and you've got a decent shot. The winning submission will not be used by Stoopid Kardz® for any subsequent promotions, kard content or any future online content. Stoopid Kardz® offers the winner no monetary compensation, consideration for employment or any further obligation of any kind. Now that we've taken all the fun out of it, try to have fun comin' up with an idea. Good luck, losers! (Well, one of you won't be a loser – you'll be the winner! YAY!!! But the rest of you...yup, losers.)*