

New ~~Kids~~ Kardz On the Block Revolutionize Greeting Card Industry with the 10-Minute/20-Laugh Kard

April 14, 2016

Stoopid Kardz® has exploded onto the scene with their “10-Minute/20 Laugh” greeting “kardz” that pack more words and laughs into cards than ever before.

Out of Morrisville, PA -- A new greeting card company, Stoopid Kardz,® is the brainchild of creator, Curtis “Kip” Rosser. These revolutionary greeting cards (or “kardz” as he refers to them) cross all boundaries of taste, politeness, language, sentiment and more often than not, length.

Rosser explains, “On typical cards the set-up’s on the cover, the punchline’s inside. You’re done in ten seconds or less. But kardz can be much, much, way too MUCH more.”

Examining samples of the Stoopid Kardz® line, that’s no exaggeration. These things are the wildest excuses for greeting cards ever seen. Many have got to be the longest anywhere. “The amount of real estate on a typical greeting card,” Rosser points out, “is 80-90% empty space. Why settle for a dribble of a laugh when you can drench it? Most of our kardz are filled from front to inside to back. We plant the seeds of laughter everywhere. The Ten-Minute kard is overstuffed with the potential to make you laugh ten times, twenty times, or even more.”

Turns out he’s not exaggerating. Picking up a kard, the front is filled with text about a scientific breakthrough in analyzing relationships. It’s an Anniversary card entitled the “21st Century Relationship Bliss Test” for relationships that “cannot be dictated by outmoded social criteria or the prejudices of others.” Opening it, instead of the quick one liner you’d expect, there’s an actual test! Twenty multiple choice questions that put a relationship on the hot seat because couples must agree upon each answer. And the questions? Inane, outrageous, incredibly funny and even a little shocking. Here’s question 7:

Complete this phrase: “I will love, honor and cherish you until...”

a) death do us part b) you really piss me off c) Tuesday

And question 3:

Your sexual endurance will increase 350% if you can endure for 1 hour:

a) A goldfish in your ass crack b) Ants in your pits c) Lobster eyelashes

It took about ten minutes to read the kard, and I laughed at least a dozen times. Couples would have a field day with this.

Are consumers are ready for Stoopid Kardz and the Ten-Minute Kard? "I'm betting they're more than ready" Rosser contends. "They deserve more than empty space and one cutesy joke. We've got short kardz, too, of course, although ours are way stoopider. But we are masters of the longest kardz ever! If we can't make you laugh until it hurts (or until you pee - just a little) then we're not doing our jobs."

All of Stoopid Kardz, including the 10-Minute/20 Laugh kardz can be seen at NSS at the Stoopid Kardz exhibit (space 2485) and on the web site at www.stoopidkardz.com.