



Milestone™

DON'T STRESS, CELEBRATE: THE NEW MUST-HAVE OFFERING FOR BRIDES-TO-BE, THE ORIGINAL WEDDING CARDS BY MILESTONE™

Revolutionizing the way brides count down to their big day, Milestone™, the original creator of photo cards, is set to launch the first of its kind and unlike anything else on the bridal market, The Original Wedding Cards this May.

To capture every special moment from “yes” to “I do,” this Wedding photo card set is the ideal gift for the newly engaged. It features 30 photo cards to mark and remember every step toward the aisle from the engagement and the ring, setting the date, choosing a dress, booking the location, deciding the menu and cake tasting to ultimately the “Today is the Big Day” card.

Designed by renowned fashion illustrator Danielle Kroll, the cards are beautifully illustrated in a pastel, whimsical and timeless fashion. The set also includes a poster outlining all of the cards to mark off each card that’s been completed and to serve as a reminder in the often stressful season of wedding planning of the special moments to come and celebrate.



Serving as a tool to be shared with the groom-to-be, in addition to the wedding planning cards the set also includes special cards for couples to write in what they like most about each other and a card to mark the bachelor weekend. For the heartfelt gesture of asking friends or family to be one’s bridesmaid, the set also includes four “Will You be my Bridesmaid?” cards that can be given in-person, captured via photo and shared or sent to be saved as a beautiful memento.

Conveniently each card has a line for the date to be added that the future Mr. and Mrs. can date and use to accent a photo, add to a scrapbook or to simply add the date and put the card back into its keepsake box to store and open up later to relive those memories for years to come.



“When I created Milestone™ Baby Cards in 2012 after my first child was born, I rethought what it meant to mark and remember the baby’s first year, outside of just months, I wanted to capture every special moment from the first time rolling over to sleeping through the night,” says founder and CEO of Milestone™ Gemma Broekhuis. “In that same vein, we wanted to transform the way couples remember their wedding and the whole old-fashioned wedding photo album concept by offering a tool that extends the celebration outside of just the wedding day by recognizing and marking every special moment leading up to the big day.”

The Original Wedding Cards by Milestone™ will be available this May for \$24.

9SPR Media contact: kimberly@9spr.com. For additional information, please visit www.milestonecards.com.

>>> Milestone™ is the proud winner of Best New Product at NY NOW January 2016 <<<