



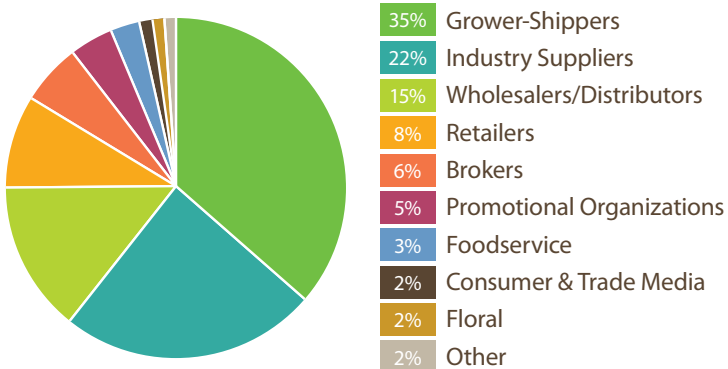
Join us at the apex of innovation.

FRESH SUMMIT CONVENTION & EXPO
OCTOBER 19-21, 2017 | NEW ORLEANS, LOUISIANA USA



Fresh Summit is *the* must-attend event for you and your colleagues. It's where produce and floral industry leaders from around the world converge to share ideas, breakthroughs and inspiration. No other single conference in the produce industry helps you create global connections, cultivate industry talent, find practical solutions to complex science and technology issues, explore a floral pavilion now double in size and ensure you are on the cutting-edge of tomorrow's trends, today.

Who will you meet?



➔ Propel your business forward.
 Visit **freshsummit.com** to learn more.

Connect with:

19,000+ attendees from 60+ countries

3,300+ buyers

1,000+ exhibitors

83% of exhibitors agreed the QUALITY of leads increased or remained steady.

75% of attendees are directly involved with purchasing decisions.

52% of *Supermarket News'* "Top 25 Global Retailers" participate in Fresh Summit.



PMA membership provides impressive ROI.



PMA membership can help you save money and grow sales. Join or renew today at pma.com/memberbenefits or +1 (302) 738-7100.

“Through PMA’s global connections, we increased revenues 10 times. Now, we expect 25% year-over-year growth.”

- Pablo Bórquez
Founder and CEO
Campos Bórquez (México)
Member since 2005

PMA members want the same thing: connections to grow their business and themselves. With personalized services and benefits accessible 365 days a year, being an active part of the PMA community can make your business more profitable.

We’re your strategic partner – keeping you in touch and informed.



GLOBAL CONNECTIONS



SCIENCE & TECHNOLOGY



INDUSTRY TALENT



ISSUES LEADERSHIP

Global Connections: Connect to more opportunities that increase your business. Share and gather information through exclusive local and global events, industry-focused education and research.

Science & Technology: Expertise on the latest in food safety, supply chain efficiencies, traceability, sustainability, new innovations and more.

Industry Talent: Our programs and events help your business attract, develop and retain talent.

Issues Leadership: We have a sharp focus on the issues that matter to *your* business, including market access, global trade, government regulations and initiatives that increase global demand of fresh produce and floral.

