



**Fresh Connections:  
Floral Anaheim**  
June 2017  
Anaheim, California USA

[pma.com/freshconnections](http://pma.com/freshconnections)

**Fresh Connections: China**  
March 16, 2017  
Shanghai, CHINA

**Fresh Connections: Retail**  
April 5-6, 2017  
Philadelphia, Pennsylvania USA

**Fresh Connections: Mexico**  
May 24-25, 2017  
León, Guanajuato, MEXICO

**Fresh Connections:  
Floral Miami**  
July 2017  
Miami, Florida USA

**Fresh Connections:  
Southern Africa**  
August 16-17, 2017  
Cape Town, SOUTH AFRICA

**Fresh Connections: Brazil**  
August 24, 2017  
São Paulo, BRAZIL



[pma.com/foodservice](http://pma.com/foodservice)  
July 28-30, 2017  
Monterey, California USA



[freshsummit.com](http://freshsummit.com)  
October 19-21, 2017  
New Orleans, Louisiana USA



Become  
a sponsor.

A limited number of sponsorship opportunities are available for these programs and events. Contact our Business Development team at [development@pma.com](mailto:development@pma.com) or +1 (302) 738-7100.



## Bocce for Talent

July 26, 2017  
Monterey, California USA

## Joe Nucci Memorial Golf Tournament

July 27, 2017  
Monterey, California USA

## 5K Race for Talent

*Proceeds from events benefit the Center for Growing Talent by PMA in conjunction with PMA's Foodservice Conference.*

July 29, 2017  
Monterey, California USA

October 20, 2017  
New Orleans, Louisiana USA

## Women's Fresh Perspectives

**Women's Fresh Perspectives Conference**  
April 23-25, 2017  
Miami, Florida USA

**Women's Fresh Perspectives Leadership Breakfast**  
October 19, 2017  
New Orleans, Louisiana USA

**Women's Fresh Perspectives Reception at Foodservice Conference**  
July 29, 2017  
Monterey, California USA

## Executive Leadership Symposium

May 16-17, 2017  
Fort Worth, Texas USA

## Career Pathways Programs

May 9-11, 2017  
Toronto, CANADA  
*In conjunction with Canadian Produce Marketing Association (CPMA)*

July 2017  
Miami, Florida USA  
*In conjunction with PMA Fresh Connections: Floral Miami*

July 16-18, 2017  
Anaheim, California USA  
*In conjunction with Fresh Produce & Floral Council (FPFC)*

July 27-30, 2017  
Monterey, California USA  
*In conjunction with PMA Foodservice Conference*

September 12-14, 2017  
Boston, Massachusetts USA  
*In conjunction with New England Produce Council (NEPC)*

September 25-27, 2017  
Amelia Island, Florida USA  
*In conjunction with Florida Fruit & Vegetable Association (FFVA)*

October 16-20, 2017  
New Orleans, Louisiana USA  
*Pack Family Career Pathways Program in conjunction with PMA Fresh Summit Convention & Expo*

## Emerging Leaders Program

March 12-16, 2017  
Tucson, Arizona USA

## Young Professionals

Young Professionals Reception  
October 19, 2017  
New Orleans, Louisiana USA



Center for Growing Talent by PMA is a 501(c)3 charitable organization, with a mission to attract, develop and retain talent for the global produce and floral industry. To learn more, visit [GrowingTalentbyPMA.org](http://GrowingTalentbyPMA.org).