



OPPORTUNITY Description

Save-A-Lot is the nation's leading hard discount grocery chain with over 1,300 stores across the U.S. and Caribbean. Our business model is designed to help retailers succeed and compete effectively in the grocery industry by offering smaller efficient stores, our exclusive private label brands, the buying power of over 1,300 stores and an efficient, low operating cost operation. Save-A-Lot is offering significant capital incentives - a minimum of \$200,000 cash - to qualified candidates.

Qualifications

Previous business experience (grocery or retail preferred but not required). Ability to follow the Save-A-Lot program. Solid personal financial history. Net worth of at least \$1 million. Cash liquidity of \$300k. Local knowledge, relationships, and expertise in consumer preferences, real estate, government regulations and labor. Plans and ability for multi-unit development are encouraged.



FAST FACTS

Licensing Since: 1978

Multi-Unit Licensee Operating Units: 70%

Total License Operating Units: 904

Company Operating Units: 431

Capital Investment: min. \$300,000 per store

License Fee (per unit): \$0

Royalty Fee (per unit): 0%

Advertising Fee (per unit): 0%

Financial Incentives: min. \$200,000 per project

Build-Out Option: in line and free-standing

Available Territories: 37 states & Caribbean

Contact

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Demographics

Population of at least 35,000 in the primary trade area; 20,000 in rural areas. High percentage of families with children. Total building size of approximately 12,000 to 18,000 square feet. Excellent line of sight for visibility with good ingress/egress. Co-tenancy with other value-oriented retailers desired; expansion market nationwide.



SITE LOCATION Assistance

Each licensee is responsible for leasing or acquiring real estate as well as contracting the construction of their store. However, Save-A-Lot will provide assistance for site selection, market analysis, store layout, project management and décor/equipment recommendations.

Rankings:

Save-A-Lot is the third largest grocery store banner in the U.S. and the nation's leading hard discount grocery retailer.

