



Visit our website at GoAptaris.com,
email info@goaptaris.com or call **813-202-8060**.



Marketing & Promotions Solutions **SMART. SIMPLIFIED.**

OUR CORE FUNCTIONALITY...

MARKETING EVENT CALENDAR

A holistic view of all marketing activities including specifics of interest to users (e.g. financial projections, filter by categories or buyers, distribution, other details)

WORKFLOW TOOL

A task management system to ensure timely and consistent execution

VENDOR PORTAL

Online connectivity between retailers and vendors allowing for the submission of promotional deals, new items, and cost changes

VENDOR FUNDING

The management of vendor funds with over 40 configurable billing rules

OFFER MANAGEMENT

The entry, approval, and submission of product

AUTOMATED PRODUCTION

Automate the production of your circular, emails, and in-store signage

DIGITAL ASSET MANAGEMENT

Manage images, copy, and studio

ONLINE PROOFING TOOL

Functionality for all storing and annotating of creative and marketing materials

REPORTING & ANALYTICS

Easy access to information through configurable reports



Aptaris **Fund**

Vendors input deal information into your system, configured for your organizational structure and workflows.

.....



Aptaris **Evaluate**

Evaluate deals with performance and forecast data and strategically select the best ones to assign to campaigns.

.....



Aptaris **Market**

Coordinates omnichannel messaging to deliver the right message to the right customer in the right place.

.....



Aptaris **Accelerate**

Streamlined production process that simplifies content flow and overall execution.