

# TRAINING THAT'S ON POINT

Your success is no accident. Our comprehensive Franchise Training Program will ensure you are knowledgeable about our brand standards which include:

- Inventory and ordering
- Merchandising
- Systems
- Customer engagement

## EXCEPTIONAL SUPPORT

- Real estate site selection
- Store design and build-out
- Equipment ordering and set-up
- Initial stock ordering
- Exciting Grand Opening programs
- Comprehensive marketing support



GOOD  
TRAINING  
HELPS.  
I KNOW.

# RANKED BEST IN SHOW

- **The #1 pet supply franchise in the country\***  
Over 300 stores in 25 states
- **Growing \$58 billion industry\*\***
- **Ideal multi-unit opportunity**
- **Loyal repeat customers**  
8-10 store visits per year
- **Over 25 years franchise experience**  
in the pet supply business

## FINANCING AVAILABLE

Unleash your entrepreneurial spirit:  
visit [pspfranchise.com](http://pspfranchise.com)



Franchising  
Building local businesses,  
one opportunity at a time.



\*Entrepreneur Magazine - Franchise 500® #197 (2015)

\*\*APPA reports that in 2014, US consumers spent \$58 billion on pets,  
up from 2010's spending of \$48.35 billion

# GET YOUR PAWS ON A HUGE OPPORTUNITY

## FRANCHISE INFORMATION

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WE  
CREATE  
DEMAND.  
YOU  
CASH IN.



This advertisement is not an offer of a franchise. An offering can be made by prospectus only.

17197 N. Laurel Park Drive, Suite 402  
Livonia, MI 48152  
734.793.6550

**PET SUPPLIES PLUS**  
GREAT PRICES. NO BEGGING.

# FOLLOW YOUR ANIMAL INSTINCTS

When you dig into our franchise opportunity – pore over the numbers, interview franchise owners and meet with team members at Pet Central – you'll get a deep sense why pet lovers are loyal to Pet Supplies Plus for the food, treats, toys and supplies they need to pamper their special friends. If you have a nose for value and a knack for business, Pet Supplies Plus can be a rewarding investment and a fulfilling lifestyle.



# A FRANCHISE OPPORTUNITY WITH LEGS

Your opportunity for growth as a Pet Supplies Plus franchise owner is as strong as America's love for pets. And, that's saying something.

**79.7 MILLION U.S. HOUSEHOLDS INCLUDE AT LEAST ONE PET\***

The number of pets grow daily and so does spending for food, treats, toys and other pet supplies. Our team members at Pet Central will jump through hoops providing the training and support to help you draw neighbors to your store and the products and systems to nurture healthy, happy pets.

\* According to the 2015-2016 APPA National Pet Owners Survey, 65% of U.S. households own a pet, which equates to 79.7 million homes.

# A BREED APART

As a Pet Supplies Plus franchise owner, you'll provide your neighbors and their pets with a more inviting and caring shopping experience than the big-box stores.

- **Convenient, neighborhood locations**
- **A smaller footprint that makes for easier shopping**
- **Everyday low prices**
- **A wider variety of the latest products – including natural and organic foods**

