

ZOOM!

Online Shopping Program

• YOUR STORE BRAND • YOUR STORE ITEMS



- Store branded online shopping site for grocers
- Options for curbside pickup at store, home delivery or both
- Customize homepage feature and promotional items recommended for purchase
- Options to use store POS or third party credit card processing
- Substitution capabilities for consumers for any out of stock items
- Items from store's scan files to be included in the online website
- Your items, your prices, your fees for services
- Store controls delivery day & times
- Easy to manage store control panel
- Marketing tools to maximize online store sales
- Online store operations guide and recommendations
- Credit card or in-store payment options

INTERESTED? CONTACT US TODAY TO GET STARTED!

480.639.1200 | fusion@mediasolutionscorp.com | mediasolutionscorp.com
2111 E. Pecos Road | Chandler, Arizona 85225



INTRODUCING

Media Solutions Corp.

DIGITAL FUSION

TOTAL DIGITAL SOLUTION

Media Solutions Corp. Digital FUSION is a completely integrated digital toolbox designed to leverage vendor support and increase sales and profits.

Total Promotional Integration includes:

- Online Shopping Program
- Customized Store Website
- Store App
- Digital Signage
- Weekly Digital Ad Eblast
- Text Messaging Program
- Facebook Content Posting Program
- Monthly Promotional Microsite

Media Solutions Corp.
DIGITAL FUSION
INCLUDES
ONLINE SHOPPING

NO
UPFRONT
FEES

NO
TERM
CONTRACTS

LOWEST
FEES

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TURN-KEY
DIGITAL
MARKETING,
FULLY INTEGRATED

Media Solutions Corp.

DIGITAL FUSION

INCLUDES

LOWEST
COST IN OUR
INDUSTRY

ZOOM! ONLINE SHOPPING

- Includes curbside pickup and/or home delivery options
- Over 40,000 images including private labels
- Store selects items and categories for their online website



- Store personalized, full featured website
- Select from 10 different theme designs
- 8000 recipes, Health / Nutrition content
- Analytics, hosting and maintenance included



- Store branded app with store ads, coupons, offers
- Includes Beacons, NFC chip signage, push notifications for vendor sponsored items
- Pantry scanner to shopping list feature
- iOS and Android
- Integrated SmartZone vendor sponsored features



- Store app provides integration with push notifications for customers outside of the store
- Includes integration with Beacons for use inside store for vendor sponsored features
- Includes integration with Near Field Communication (NFC) chip signs



- Includes digital signage players, software, content
- Store specific content on "private channels"
- Works on any size flatscreens from 32" to 70" LED's
- Easy to promote vendor sponsored digital signage



- Access to professionally written Facebook posts
- Easily personalized, customized
- Includes licensed photos for banners and posts
- Easy to promote vendor sponsored Facebook posts and banners



- Send customers store-specific text message offers
- Easy to use scheduling program
- Includes text messaging number and setup for stores
- Easy to promote weekly vendor sponsored text message offers

MONTHLY PROMOTIONAL MICROSITE

- Vendor sponsor opportunities for monthly themed promotional website
- Opportunities for monthly vendor sponsored digital ads, recipes, contests
- New monthly themed events – Economy meals, health and nutrition, grilling events, and many others to choose from

INTEGRATED DIGITAL PROGRAMS TO ACCESS PERFORMANCE BASED DIGITAL MARKETING OFFERINGS

Media Solutions Corp. Digital FUSION – Ideal for Wholesalers, Ad Groups and Individual Stores for creating your own nationwide, regional or local "Digital Virtual Chain" to achieve integrated performance requirements for digital based shopper marketing funds.

Media Solutions Corp. is your digital marketing specialist for Technology, Creative, Digital Branding and Vendor Performance Solutions



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