P-Cubed System Overview

P·CUBED
Production Manager

Optimize fresh item production, reduce perishable shrink and increase fresh item sales.

Features

- One system for all of your fresh food departments, including Meat, Seafood, Deli, Produce and Floral.

- Captures known shrink and gross shrink, deducing theft.

- Maintains a centralized, real-time database of fresh food performance data, enabling powerful cross-store analysis.

- Summary and exception reports of fresh food performance can be regularly emailed to you on an auto-scheduled, recurring basis.

- Receive email or text message alerts of fresh food exception conditions.

Benefits

- Optimize fresh item production with demand-driven production plans, based on store-specific sales and shrink history and local events.

- Management has near real-time visibility of fresh food department performance in terms of quantified category and item level metrics.

- More efficient store operations reduce in-store manual labor and errors.

- Improve record keeping with electronic records.

P-Cubed Production Manager is a part of ADC's InterStore software suite.

ADC
Applied Data Corporation

InterStore

Grocery and supermarket chains compete on their ability to provide the best selection of fresh foods to their customers.

Therefore, it is imperative that the right amount of fresh products be available at the right time.

However, fresh food items have a short shelf life and having too much of an item results in discarding the fresh product, which results in lost profits. Having not enough of a fresh item or lack of variety, also results in lost profits.

ADC designed the **P-Cubed Production Management System** to provide grocery, food service and convenience store chains visibility of what is happening in their fresh food departments.

With **P-Cubed**, grocery, food service and convenience store chains are now able to forecast, schedule, manage and track production and ordering in all of the fresh food service areas.

Modular in design, retailers have the ability to install the collection of **P-Cubed** modules that address their needs. This modularity allows for retailers to quickly address their immediate pain points, adding on

additional **P-Cubed** modules as needed in the future.

The modules within **P-Cubed** are as follows:

- Shrink Management
- Mobile Markdown Manager
- Physical Inventory Manager
- Perpetual Fresh Inventory Manager
- Cutting Template Manager
- Cutting Test Manager
- Meat Grind Traceability Manager
- Fresh Production Planning
- Multi-Outlet Production Planning
- Fresh Computer Aided Ordering
- Fresh Combination Manager
- Fresh Receiving Manager

Detailed brochures on each module are available upon request.

The **P-Cubed** user interface renders on store, regional and headquarters team member's web browsers, including PC based labeling scales, mobile handhled scanners, computers, tablets and smart-phones.

Keeping Fresh Profitable

P-Cubed System Overview

The **P-Cubed** software system provides a large and fast Return on Investment (ROI) through reduced shrink, increased fresh sales and optimized production of fresh foods. Here are some of our client success stories.

InterStore Software Suite

InterStore, ADC's Fresh Item Management (FIM) software suite, brings together ADC's three world-class grocery item management toolsets InterScale, NutriGen and P-Cubed - under one powerful and integrated portal.

InterStore is a centralized solution utilizing the latest Internet technologies for managing every aspect of a fresh item's lifecycle in the stores of your grocery chain.

A 200+ store, regional grocery chain, implemented the **P-Cubed Perishable Production Planning** module and realized an average 35.6% reduction in shrink across their Deli and Bakery departments.

"*The first success story we saw with the system came from an item that had never been on promotion before" stated the retailer's CIO. "The software forecast that we needed 31 of the item available for sale. While the store was hesitant to produce that quantity, they sold 30.*"

A 2,300 store, multi-banner chain, implemented the **P-Cubed Shrink Management** module and realized:

- A shrink reduction of 19% to 25% in their fresh food department categories.
- A reduction in labor required to capture and report shrink by 50%, by using hand-held wireless bar-code scanners.
- Cash tax benefits from the Internal Revenue Service (IRS).

"*By submitting food donation reports to the IRS, we have relieved the company's tax burden by millions of dollars per year. The tax benefits associated with the Shrink Management module easily paid for the software and project costs within the first year,*" said the retailer's IT Director of Retail Systems.

With over 125 grocery chains installed in 10,000 stores and 11 countries, ADC has many more success stories to share - just ask.

Founded in 1989, ADC is a leading provider of Fresh Item Management technology to the grocery and fresh foods industries. P-Cubed is a part of **ADC's InterStore Fresh Item Management Suite**, alongside InterScale brand-neutral scales management and NutriGen recipe management systems. More than 125 supermarket chains and over 10,000 stores in 11 countries use ADC's software solutions. For more information call toll-free in the USA: 1.800.910.4232 or internationally: +1.813.849.1818 or visit www.AppliedDataCorp.com.

Keeping Fresh Profitable

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