

INTERSCALE Scales Manager

Features & Benefits

- Reliable and timely hosting of PLU pricing and labelling data to remote scales, label printers and kiosks.
- A comprehensive set of remote device management tools including network test, closed-loop feedback, drill-down dashboard, dynamic alerts, resource hosting, firmware update and remote re-boot.
- Support for the latest PLU fields including soft-key graphics, tares to 3 digits of precision, shelf life in hours, traceability types, concurrent currencies, click & collect and loyalty pricing.
- Barcode support for multiple formats allowing you to migrate from standard type 2 and 0 barcode to the latest GS1 Databar.
- Modular flexibility install just the pieces you need – support for all scale models*, serial & Ethernet.

InterScale Scales Manager

Unleash the Power of Newer Scale Technologies and Integrate Legacy Scales

ADC designed the **InterScale Scales Manager** so that supermarkets can use a range of price look up scales and printers with different features, price, performance and support. **InterScale** communicates with all models of intelligent scales and barcode label printers from all of the manufacturers.

InterScale hosts future-dated item, price and label information from one scale- neutral system at your retail chain headquarters to an entire mix of scales, regardless of brand, model, protocol or age.

With the Dashboard view within **InterScale**, you are provided with a graphical summary, with drill-down capabilities, of business performance and exceptions, including monitoring of mission critical events and errors.

With **InterScale**, your stores can improve scale pricing and tare accuracy, which can save your stores \$1,000 per day - in each department. This means less labor costs, higher profits, higher sales volume, reduced spoils and shrink.

The scale communications program within **InterScale** features

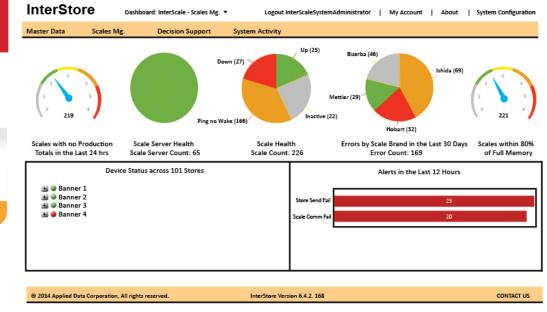
true multi-threading, allowing communication to all of your scales at one time, thereby radically reducing the time it takes to get information to and from all of your scales.

InterScale allows for centralized control of labeling, nutritional information and the definition of highlighted ingredients with allergens. Regularly pulled labeling totals show what is being produced in near real-time and can be compared to POS transactions and across stores.

InterScale updates changes directly to the barcode labeling scales in your deli, meat, seafood, produce, bakery and floral departments.

A robust closed-loop scales management system is essential for the pro-active management of remove labeling scales and to maintain regulatory label compliance for ingredients lists, allergens, nutrifacts, Country Of Origin (COOL) and traceability information.

Finally, you are free to use the best scales and label printers without restrictions.



InterScale Scales Manager is a part of ADC's InterStore software suite.

Applied Data Corporation

*For an accurate and updated list of scales supported, visit:

www.AppliedDataCorp.com/products/scale-and-label-printer-management/scales-supported.aspx.

Keeping Fresh Profitable



InterStore Software Suite

InterStore, ADC's Fresh Item Management (FIM) software suite, brings together ADC's three worldclass grocery item management toolsets InterScale, NutriGen and P-Cubed - under one powerful and integrated portal. InterStore the latest Internet technologies for managing every aspect of a fresh item's lifecycle in the stores of your grocery chain.

InterScale Scales Manager

Designed for today – with flexibility for tomorrow

Centrally manage all your scale data from headquarters and enable store-specific price over-rides and zonal control - while maintaining visibility and tracking. Always be in labeling compliance with support for Ingredients, COOL (Country of Origin Labeling), Allergens and the latest meat nutritional labeling.

Price Integrity

The convenience of maintaining regular and frequent shopper pricing centrally - variable, fixed weight and by-count – assured that it's always correctly communicated to scales and printers regardless of model.

Fresh Product Labeling Visibility

Automatically (down to every 15 minutes) pulls labeling accumulator and transaction totals from scales and pumps this data into the central database at your HQ, providing multi-store reports on-demand along with data feeds for your production planning and labor scheduling systems.

Merchandising and Promotions

Support promotions with ease – batch price automatically resets back to regular price at end of promotion. Multi-tier pricing fully enabled to support Customer Loyalty programs.

Alerts

If scale communication errors occur, InterScale can notify you via phone, e-mail or pager.

Ease of Integration

InterScale's open XML format with webservices facilitates full data import and export to a myriad of host pricing, receiving and other retail support systems. Interfaces: SAP (Certified), Oracle, Retalix - HQ, BRData - Retail Boss, RDS-S4, Tomax - Retail.net, Retail Vision Systems - Smart Suite. And, many more ...

System Support Simplified

Reduce scale support trips to the store by remotely managing scale configurations, label formats, graphics and pre-set keys.

Scale "Vitals" reports can be generated at anytime - memory available, firmware version, from a simple Network Test.

Closed-Loop-Feedback

InterScale provides the most rigorous scale feedback in the industry to central and instore batch owners. Batch communications across all stores and scales in the chain are validated - a color coded "traffic light" display indicates if there are any problem stores, with drill-down reporting.

Send Number 1 Date/Time:	5/8/2012 2:35:47 PM Sent By: sysadm	
Response Number 1 Store Number 603 -	Status: There are no errors Status: There are no errors	
🕞 Response Number 1	Status: There are no errors	
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Founded in 1989, ADC is a leading provider of Fresh Item Management technology to the grocery



and fresh foods industries. InterScale is a part of ADC's InterStore Fresh Item Management Suite, alongside NutriGen recipe management and P-Cubed production management systems. More than 125 supermarket chains and over 10,000 stores in 11 countries use ADC's software solutions. For more information call toll-free in the USA: 1.800.910.4232 or internationally: +1.813.849.1818 or visit www.AppliedDataCorp.com.

Keeping Fresh Profitable AppliedDataCorp.com +1.813.849.1818

InterStore