



Fresh Item Management Software Suite

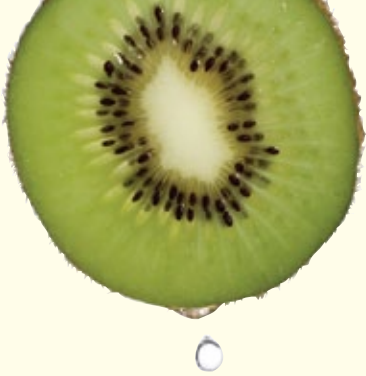
by



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Keeping Fresh Profitable





Applied Data Corporation's (ADC) **InterStore** suite of Fresh Item Management (FIM) software manages the stages of a fresh item throughout its lifecycle from ingredients ordering to POS transaction, enabling enhanced analytics.

The three toolsets within **InterStore** are:

InterStore
Fresh Item
Management
made **easy**.

InterScale Scales Manager



The **InterScale** system hosts data to and from the barcode labeling scales in the fresh departments. **InterScale** works with any mix of scales, printers and kiosks, irrespective of brand.

Features include country of origin labeling (COOL) and enhanced traceability, as well as label format, graphic and speed key management.

NutriGen Recipe Manager



The **NutriGen** recipe manager allows you to provide interactive recipes for your store operators for items produced or finished in your stores.

NutriGen generates legally compliant nutritional, allergen and ingredient labeling information, as well as deriving the true cost of prepared foods, including packaging and process costs.

P-Cubed In-Store Food Production



The P-Cubed suite automates, manages and tracks production and ordering in all fresh service areas, including Meat, Seafood, Bakery, Deli, Produce and Floral.

Modules include perishable shrink management, perpetual inventory, fresh-item order forecasting, production plan generation, computer assisted ordering, meat grind traceability management and meat cutting tests.

InterStore offers tremendous value to grocery, supermarket and convenience store chains:

- **Dashboards** - The System Dashboards provide a graphically summarized, drill-down view of business performance and exceptions, including monitoring of mission critical events and errors. Click on a graphic to drill-down for details.
- **Near Real-Time Monitoring** - The shelf life of a fresh item can be in hours, requiring near real-time views of performance. Dashboards provide a graphically summarized, drill-down view of business performance and exceptions, including monitoring of mission critical events and errors. Alerts are generated and sent to key team-members when an out of bounds condition is reached to keep your inventory items fresh and profitable.
- **Lower Total Cost of Ownership** - Adopting the InterStore FIM framework immediately provides return on investment by integrating legacy scales into a modern scale-neutral infrastructure and by surfacing essential fresh food performance, metrics both in-store and throughout the organization.
- **Faster FIM Implementation** - InterStore integrates the specifics of fresh food management into your retail ERP system. InterStore's web-based modular architecture means that focused solutions can be delivered by web-browser to your team members without installing any application software on their computers.
- **Systems Consolidation** - InterStore enables legacy item management systems to be migrated into one enterprise fresh item management system. InterStore can initially use existing data feeds, migrating quickly to newer XML web service based integration, allowing you to focus on the application details not the communications infrastructure.

Cut costs, reduce shrink and increase sales with ADC's integrated FIM solution.



InterStore



Scale Server	NutriGen Base System	Shrink Management
Scale Data Management	Store Recipe View	Physical Inventory
Central-Store Data Comms.	Store Recipe Variants	Mobile Markdowns
Scale Resource Mgt. Bundle .. Label Format Mgt. .. Scale Graphics Mgt. .. Scale Preset Keys Mgt.	<p>InterStore Modules by System</p>	Meat Management Bundle .. Cutting Templates .. Cutting Tests .. Grind Traceability Mgt.
Scale Production Totals		Fresh Combination Mgr.
Scale Configuration & Firmware Manager		Perpetual Inventory
Country of Origin Mgt.		Production Planning
WebStore		Custom Ordering
iScale Manager		Fresh Item Receiving
Lot-Based Fresh Promotions		Computer Assisted Ordering
Label Printing Module		

Applied Data Corporation



Founded in 1989, ADC is a leading provider of Fresh Item Management technology to the grocery and fresh foods industries. More than 125 supermarket chains and over 10,000 stores in 11 countries use ADC's software solutions. For more information call toll-free in the USA: 1.800.910.4232 or internationally: +1.813.849.1818 or visit www.AppliedDataCorp.com.

