

SOURCE

N E W S

SOURCE INTRODUCES MOJO

May 22, 2020

The Source International team proudly introduces Mojo: a small scale multipurpose chair with a modern look that fits every space — office, home, or hospitality.

At a time of uncertainty, Mojo is an easy choice, embodying “multipurpose.” The simplicity of its form brings a precise aesthetic to any working, meeting, or dining area. In one moment, Mojo grounds your focus on the task at hand. In the next, the chair embraces you comfortably at the dining table. This, in thanks to its small scale, both armless and lightweight.

“The chair is a miniature architecture - a tool to create sophisticated and functional interiors... beautiful to look at and comfortable to sit in. Its slightly rounded seat, angular shapes, and cushioned shell make Mojo aesthetically an excellent item for the home office,” says the chair’s designer, Samuli Naamanka. Naamanka is an award-winning interior architect and product designer from Finland — a country heralded for beautifully designed plywood products from Alvar Aalto and his contemporaries. “As a Finnish designer, it is natural to use plywood and beautifully bent legs made as light as possible. To me, designing sustainable products is a matter of using long-lasting materials that are recyclable like iron or steel, or compostable like wood. However, the most important thing is to design products that have a long life cycle - which means well-designed products,” offers Naamanka.

The chair can be specified with wood or metal legs. 23 Source International standard wood finishes are available for the wood — 16 powder-coated steel finishes for the metal. For the corporate or home office, a swivel base with height adjustment is available in polished aluminum, matte black, or dark bronze finish. The swivel base comes with either casters or glides. The fully upholstered shell allows any upholstery option, including the most cleanable or antimicrobial solutions.

Source International continues to introduce contract products that provide a blend of sophisticated design and user-friendly pricing. Mojo passes ANSI/BIFMA testing and comes with Source International’s standard Lifetime Structural Warranty. For additional information, contact the factory at 800.722.0474 or visit at www.sourceinternationaldesign.com.

Betsy Baxter
Marketing Manager

800.722.0474
bbaxter@sourceinternationaldesign.com

sourceinternationaldesign.com