

New SweaterKnit & Gabardine Commercial Carpet Collections from Tarkett Bring Comfort to Modern Spaces

SOLON, OH, JUNE 5, 2020 — In an age of constant digital connectivity, the new SweaterKnit and Gabardine carpet collection from [Tarkett](#) seeks to bring the tactile comforts of home into modern commercial spaces. Available in Powerbond® (Gabardine only) and modular carpet tile, the collection was designed to invoke the sense of calm and acceptance we experience in our homes, creating inviting spaces people will feel comfortable returning to time and again.

The collection's highly textured surfaces, softened color palettes and bespoke accessories create warm and welcoming environments for people who have unlimited options for where they choose to work, play, dine and shop. SweaterKnit and Gabardine are designed for this craving of security and harmony—offering complementary styles that bridge the distance between workplace and work/life.



SweaterKnit (available in modular tile) imbues a sense of luxurious comfort, enveloping visitors with full, soft texture and the permission to escape for a moment of quiet reflection. Gabardine (available in Powerbond and modular tile) provides the perfect balance with a structured flat weave that represents our need to be focused, efficient and productive.

“Attracting and retaining a team that represents an increasingly diverse clientele is of paramount importance for any forward-thinking business,” said Leslie Thompson, director of workplace segment strategy, Tarkett North America. “With five generations working alongside each other, design must be malleable and reconfigurable, moveable and shapeshifting. SweaterKnit and Gabardine provide the flexibility to continually shift work spaces to meet people’s unique and changing needs throughout the day, making them active participants in the design of their spaces.”

The collection is available with Tarkett’s Powerbond® hybrid resilient flooring technology. Introduced in 1967, Powerbond has revolutionized the industry for more than 50 years. The cushion is designed with a scientifically precise density and thickness, so every cell is consistent and closed to ensure moisture cannot enter. With the look and feel of carpet and the performance of resilient, Powerbond seams are chemically welded to create an impermeable, wall-to-wall moisture barrier and provide for enhanced ease of soil and stain removal. Its unique

construction of nylon and closed-cell cushion produces a floorcovering that's integral, inseparable, and impermeable.

Poor acoustics are a major concern for employees, with studies revealing it can take up to 15 minutes to regain concentration after being distracted by unwanted noise. The Powerbond construction is an ideal solution for addressing workplace acoustics because it absorbs sound and is rugged enough to handle heavy loads and excessive rolling traffic. Because of its incredible strength and durability, many of Tarkett's first customers are still enjoying their Powerbond installations 30, 40 and 50 years later.

For more information about Tarkett and the company's comprehensive range of flooring solutions and accessories, visit www.tarkettna.com

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About Tarkett

With a history of 140 years, Tarkett is a worldwide leader in innovative flooring and sports surface solutions, with net sales of €3 billion in 2019. Offering a wide range of products including vinyl, linoleum, rubber, carpet, wood, laminate, artificial turf and athletics tracks, the Group serves customers in over 100 countries across the globe. Tarkett has 12,500 employees and 33 industrial sites, and sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to change the game with circular economy, the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles, with the ultimate goal of contributing to people's health and wellbeing, and preserving natural capital. Tarkett is listed on Euronext Paris (compartment B, ISIN: FR0004188670, ticker: TKTT) and is included in the following indices: SBF 120 and CAC Mid 60. www.tarkett.com

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