

Tarkett Marks Virtual NeoConnect Event with New Product Introductions, Discussions on Design for HumanKIND

SOLON, OH, JUNE 5, 2020 – As NeoCon 2020 moves online, [Tarkett](#), a worldwide leader in innovative and sustainable flooring, will participate in the virtual design conference by hosting a series of online events to introduce its newest product collections and share thoughts on DESIGN for HumanKIND. By taking a purposeful approach to creating stunning, sustainable surfaces, Tarkett designs put people first, and helps them to flourish.

“Designing for humankind is a promise to put people first in everything we do...from our comprehensive commitment to sustainability to our passion for all people to reach their full potential,” said Leslie Thompson, director of workplace segment strategy, Tarkett North America.

Following are the presentations scheduled as part of the online event:

- **What’s New From Tarkett**

Tarkett designers will share new product designs across soft surface and resilient platforms, all inspired by the future of work/life. Explore how Tarkett is Designing for HumanKIND with every pattern, colorway, technology and innovation.

Highlights will include:

- Tarkett’s carbon neutral, **asthma & allergy friendly**® certified iD Latitude™ LVT line
- A new modular carpet collection from Suzanne Tick with designs available on Cradle to Cradle Certified™ Silver PVB ethos® Modular with Omnicat Technology® backing and coordinated digitally printed LVT
- Sustainable Cradle to Cradle Certified™ Silver Lino made entirely of natural raw materials
- A new soft surface collection designed to bring the tactile comforts of home into modern commercial spaces.

Presenters:

- Tommy Keener, senior director, technical design & innovation, Tarkett North America
- Vicki Roberson, senior director, product management, Tarkett North America
- Adrienne Roseman, senior director, product management, resilient products, Tarkett North America
- Misty Lewis, director of design, soft surface, Tarkett North America
- Suzanne Tick, founder, Suzanne Tick Inc.

Date: Monday, June 8

Time: 2-3 p.m. EST
Click [here](#) to register

- **The New Work/Life**

Caroline Till, co-founder of FranklinTill, will share Storeys Journal: The Worklife Issue. This collaborative project between FranklinTill and Tarkett reveals the ways innovative architects and designers are creating radically new workplaces: ones that aim to not just extract value from human resources, but also create value for humans. We'll look at specific case studies for how these spaces are being designed, with special attention given to our new focus on health, wellness and safety.

Date: Tuesday, June 9
Time: 12-1 p.m. EST
Click [here](#) to register

- **Designing for Safety without Compromising Style**

Tarkett's product designers will share inspiration for using color, texture, custom printing, and dye cutting to create effective visual cues that direct foot traffic and support social distancing. Tarkett has a variety of resilient and soft-surface modular products, as well as a free Designer on Demand program, to help you create flooring layouts that keep your clients and their guests safe.

Presenters:

- Leigh Wright, director of product development, LVT, Tarkett North America
- Traci Kloos, director, marketing, Tarkett North America
- Emily Jolley, product designer, Tarkett North America

Date: Wednesday, June 10
Time: 3-4 p.m. EST
Click [here](#) to register

- **Drink to Design**

Tarkett will close out the virtual conference with an opportunity for the A&D community to socialize and interact online. Join us for fun and conversation as Chef Melissa Rasmussen demonstrates how to mix a cocktail as creative as our designs.

Date: Wednesday, June 10
Time: 5-6 p.m. EST
Click [here](#) to register

To download Tarkett's NeoConnect press kit, including product details and high-res images, visit the company's [profile page](#).

For more information about Tarkett and the company's comprehensive range of flooring solutions and accessories, visit www.tarkettna.com

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About Tarkett

With a history of 140 years, Tarkett is a worldwide leader in innovative flooring and sports surface solutions, with net sales of €3 billion in 2019. Offering a wide range of products including vinyl, linoleum, rubber, carpet, wood, laminate, artificial turf and athletics tracks, the Group serves customers in over 100 countries across the globe. Tarkett has 12,500 employees and 33 industrial sites, and sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to change the game with circular economy, the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles, with the ultimate goal of contributing to people's health and wellbeing, and preserving natural capital. Tarkett is listed on Euronext Paris (compartment B, ISIN: FR0004188670, ticker: TKTT) and is included in the following indices: SBF 120 and CAC Mid 60. www.tarkett.com

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