Media Contact: Kathryn Stenger media@hightoweraccess.com +1(425) 773-1622

# New Spanish designs from Hightower™ feel soulfully residential

Warm wood-framed and sleek steel; seating, tables, shelving for hospitality and workspaces

**SEATTLE, WA June 2020** From the vibrant, rugged, beach-lined Basque region of Spain come new Ondarreta designs, exclusively for Hightower North America. Ondarreta is a passionate group of young designers led by sisters Nora and Nadia. The roots of this family-founded company are based in woodworking craftsmanship; a 3-generation legacy enlivened with a young, modern direction of functional design, clean lines and pops of unique, eclectic details.

"Hightower's new Ondarreta designs feel very residential," noted Design Director Shawn Sowers, "and it's relevant to bring these pieces to North America at a time when many of us have been working from home, relating with domestic surroundings. As we move into public spaces again—though they may be configured differently—I believe workers will value comfortable, familiar interiors more than ever." Sowers added, "After the global experience of these past months—close quarter restrictions, travel bans, media overload—we look forward to introducing this group of expressive, crafted pieces to the commercial design industry. Our partners at Ondarreta feel the same; the region being hit especially hard this last spring yet through it all, they've anticipated sharing their collections exclusively with Hightower telling us 'these designs come with love, from Spain.'"

The curation of more than 20 new options in seating, tables, and shelving are designed and manufactured in Spain with upholstering finish work done at Hightower's North Carolina facilities. The Spanish pieces expand and compliment Hightower's existing Ondarreta collections and are available Fall of 2020.

#### **Aia Pouf**

Named after 'peñas de Aia', a tri-mountain top area tucked into the slopes of Spain's Basque region including a village known for its lively summer festival, the Aia Pouf brings an energetic pop to interiors. Versatile as an ottoman, seat, or accent piece, Aia Pouf's triangular shape comes in two heights, has comfortable, soft curves and unique diamond quilting, making it stand out from ordinary poufs as contemporary and full of character.

## **The Lana Collection**

Lana ('wool' in Spanish) feels at home in casual workspaces, dining, hospitality and lounge environments. Intentionally smaller-scaled, the Lana Collection is an elegant, functional, space-saving solution to create engaging settings.

Lana Wood: Chair, Sofa, Bench, Ottoman

Ondarreta's reputation as skilled woodworking artisans is internationally recognized. Lana designs with wood bases offer residential qualities and a warm welcome in lounge settings, expressed in countless ways through choice of textile upholstery. Lana bases appear to float on top of the crafted wood frames resulting in a modern, airy profile.

Lana Metal: Chair, Sofa, Bench, Ottoman

Sleek and contemporary, the Lana Collection in metal strikes the perfect balance between soft and strong. The epoxy-coated steel base is a modern expression with an embracing sit made even more welcoming with cushions that seem to float atop Lana's sturdy, easily cleaned frame (available in Black. White, Anthracite, Silk, Azul, Marsala, Chocolate, Terracotta, and Banana). The Lana collection in metal is a perfect option for healthcare settings as well as all types of workspace, dining or hospitality environments.

#### **The Dry Collection**

Ondarreta Beach in San Sebastian allures with its pristine white sand lining turquoise waters; simple, minimalistic, and sophisticated, which can also describe Hightower's new Dry Collection from Ondarreta of Spain. Dry includes tables, and many options of shelving all with crisp, refined design qualities that give a modern, residential feel adaptable to interior projects of any scale. Epoxy colors for Dry include: Black. White, Anthracite, Silk, Azul, Marsala, Chocolate, Terracotta, and Banana. Stained beech accessories are available in: Nude, Sand, Walnut, and Black.

## **Dry Tables and Dry Bench**

Dry Bench can drop in anywhere for a chic and simple touch-down space; lounges to waiting rooms to galleries and museums. Dry Benches partnered with the Dry Table create an informal, welcoming dining or meeting space. Unexpected upholstery contrasts of cushions and straps soften this modern gathering arrangement. Cold-laminated steel tubing provides a minimalistic edge to the designs.

## **Dry Shelving and Dry Planter**

Storage meets style with seemingly endless configurations, making Dry Shelving a storage component that transcends to a statement piece for any interior project. The sleek design of Dry Shelving is available in 9 epoxy finish options, 2 depths, 3 widths, and 4 heights plus casters can be added for easy movement. Warm, crafted wood drawers and cabinets are available to add or, designers can opt for a modern twist of perforated metal panels. With more and more workspace and hospitality settings considering nature as an essential addition to interiors, Dry Shelving includes the option to incorporate the Dry Planter. These planter boxes easily nest into the Dry Shelving modules providing a standalone option or a larger living composition.

View the Hightower Ondarreta Look Book here: <a href="https://ondarreta.hightoweraccess.com/">https://ondarreta.hightoweraccess.com/</a> Hightower Ondarreta designs are available exclusively in North America for commercial spaces through independent sales representatives and authorized contract furniture dealers Fall of 2020. Please call (816) 286-1051 or email <a href="mailto:sales@hightoweraccess.com/">sales@hightoweraccess.com/</a>. Hightower's Ondarreta media kit can be downloaded by visiting our press page at <a href="mailto:https://hightoweraccess.com/about/press">https://hightoweraccess.com/about/press</a>

### **About Hightower:**

Since 2003, we've focused on setting our friends in the A&D community up for success. Fresh, simple designs aimed at improving workspace functionality have fueled our growth since the beginning. Family-founded and operated, Hightower is led by CEO Natalie Hartkopf, honored as a "40 under 40" business leader and joined by a passionate, US-based team and our global partners all design-driven and service-obsessed.

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