

## The More Tailor, the Merrier

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### FOR IMMEDIATE RELEASE

Since its launch at NeoCon in 2017, the Tailor Lounge Seating line has been hugely successful!

Tailor is versatile on many levels. A choice of 76 frame finishes and unlimited upholstery options make Tailor the choice for healthcare, corporate, collaborative, and educational spaces. The line is designed to be configured and reconfigured with ease, and with all units shipping fully assembled, the installation is quick and easy. The collection until now included freestanding, modular, banquette-style, heavy-duty seating, and benches.

This year, Spec™ is adding three new Tailor Serpentine models to this elegant collection that will enable specifiers to create attractive seating layouts for any space: concave chair, convex chair, and a curve-agnostic bench. "The new line works seamlessly with the Tailor Modular line," adds Chris Benjamin, Design Leader, "the linear connected seating configurations can now get a bit of flair by adding curves and creating beautiful seating shapes. With about a dozen connecting tables options, there is nothing impossible with the Tailor line".

Tailor Serpentine is shipping on September 1, 2020.

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Spec, a prominent contract furniture manufacturer, was established in 1991 out of a desire to bring a unique customer-oriented approach to the contract marketplace. The company provides strong designs that excel at meeting all core requirements, together with a huge array of options, choices, price points and scales so Spec customers can specify the best possible solution.

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