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AtlasMasland Introduces Room Service, a Carpet Collection for Hotel Rooms



May 15, 2020 -- AtlasMasland, a leading commercial flooring producer, today introduced Room Service, a collection of three broadloom patterns specifically designed for hotel rooms.

"Room Service is a flooring solution that offers the specific pattern scale, construction, weight, and price point requirements for hotel room carpet," said Elena Córdoba, executive director of design, product development, and marketing for AtlasMasland. "The styling for these three broadloom patterns is deliberately undefined and understated in order to provide a floorscape that complements a wide range of hospitality furnishings and finishes."

Manufactured with 100 percent solution-dyed Universal Fibers® type 6 nylon, Room Service offers three distinct tip-sheared loop non-directional patterns. Peak Season is a classic pattern with a disruptive twist, Concierge is inspired shimmering moonlit water, and Executive Suite is an easy-to-use abstract motif.

The yarn construction in these patterns create an ombré effect which causes a subtle undulation across the carpet. The color palette features versatile gray neutrals and rich charcoals with touches of warmth.

"Because the patterning is intentionally restrained, color is the strength of the Room Service collection," said Córdoba.

Based in Saraland, AL, AtlasMasland is a leading marketer and manufacturer of quality commercial flooring, serving the corporate, healthcare, hospitality, retail, education, and institutional markets with broadloom, modular carpet, and luxury vinyl tile. An industry innovator, AtlasMasland consistently delivers high-end design and sophisticated, statement-making patterns while excelling as a styling leader with products that exemplify originality, sustainable construction, and enduring beauty. As the commercial division of TDG, AtlasMasland has a heritage of craftsmanship that spans more than 150 years. To learn more about what is next from AtlasMasland, visit www.atlasmasland.com.