

FOR IMMEDIATE RELEASE

Wolf-Gordon Brings New Installation, Product Lines, and Patterns to NeoCon® 2016



Office_Excavate. Rendering: Graham Kelman

New York, NY– Wolf-Gordon will debut two new products lines, LEVEL and RAMPART, and their fifth consecutive sponsored NeoCon® installation, **Office_Excavate** at the trade show. The Wolf-Gordon/Vescom showroom in suite 10-161 will feature **LEVEL**, a new licensed collection by Mae Engelgeer and a series of impact-resistant wall protection products, **RAMPART**.

Following dazzling installations of sculptures and interactive digital displays in past years of NeoCon®, Wolf-Gordon has again transformed the market space in a new way. Office_Excavate re-envision the cubicle-enclosed office by creating a colorful, open seating space that can be easily rearranged for meetings, coffee breaks, and recharging of phones and humans alike. The furniture, which can be used alternately as seating, desks, tables, or stools, will be upholstered in over 100 different Wolf-Gordon textiles. Office_Excavate is a collaboration of karlssonwilker inc., New Motor, Graham Kelman and Wolf-Gordon creative direction.

LEVEL is a collection of eight patterns for interior surfaces made in collaboration with Amsterdam-based textile designer Mae Engelgeer. The assortment includes four upholstery and one drapery textiles. Engelgeer's designs are evocative of an updated Dutch Modernism: clean, asymmetrical lines and abstract geometric forms. LEVEL is available in a broad range of sophisticated neutrals and muted hues with subtle metallic highlights.



RAMPART offers a stylish solution for wallcoverings in high traffic areas. More aesthetically focused, flexible, and affordable than traditional rigid sheet coverings, RAMPART is ideal for busy corridors, restaurants, schools, healthcare facilities, daycare and senior centers, gyms, and any other busy space. These new wall protection products withstand surface abrasion, hard body impact, and are easy to clean or disinfect without sacrificing elegance. RAMPART will be featured in five original patterns in a variety of colorways.

Wolf-Gordon is an American design company offering designers a wide range of interior surfacing products united by the common qualities of excellent design and dependable performance. Founded in 1967 as a comprehensive source for wallcoverings, its product line has since added upholstery and drapery textiles, paints, and Wink clear, dry-erase coating. Through its collaborations with leading national and international designers and in its Design Studio, Wolf-Gordon continues to develop new work that is provocative, inspiring, and of our time. Wolf-Gordon's growing portfolio of licensed collections includes designs by Laurinda Spear, Karim Rashid, Petra Blaisse, Grethe Sørensen, Kevin Walz, the Boym Partners, Tjep., and Mae Engelgeer. Wolf-Gordon sales representatives are based in all major markets in the United States.

Mae Engelgeer

Dutch designer Mae Engelgeer attended the Amsterdam Fashion Instituut where she specialized in textile design, graduating in 2004. Later she was accepted to the prestigious Master Course in Applied Arts at the Sandberg Instituut and developed her first collection of textiles at TextielLab. In 2014 Engelgeer opened her own studio in Amsterdam, working on product design and development, installations, and international collaborations. Mae Engelgeer's work has been exhibited at a number of international design galleries and fairs and sold in design stores worldwide.

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