

LIEBHERR INTRODUCES NEW CBS 1360 REFERIGERATOR-FREEZER 24” Cabinet Depth Freestanding/Semi Built-in Featuring BioFresh Technology

Miami, FL – January 2017 – With a focus on healthy and enjoyable meal preparation alongside elegant entertaining, homeowners want high quality performance as well as elegant and sophisticated design. The modern appearance and outstanding performance of the new Liebherr **CBS 1360** meets these requirements effortlessly. This attractive refrigerator-freezer offers premium quality, cutting edge design and innovative features in a small footprint.

The Liebherr **CBS 1360** is a sleek cabinet-depth refrigeration unit that is slim in stature while loaded with innovative features that turn any kitchen into an elegant and functional space. The **CBS 1360** features DuoCooling technology which creates optimum cooling conditions in both the refrigerator and freezer compartments, alongside SuperCool and SuperFrost technology to maximize food preservation and optimize produce freshness.

The 24” stainless tower adds flair without taking up unnecessary space, making the **CBS 1360** ideal for condominiums, small urban dwellings and galley kitchens. A similar model, the **CBS 1660**, measures at 30”, remaining compact while providing additional storage space. The internal engineering is every bit as sophisticated as the exterior design of these units. The well-organized interior is illuminated with LED lighting and offers greater capacity and more storage flexibility. These high-end performance details make stored food item easy to see and access, while providing virtually silent operation.

The Liebherr **CBS 1360** and **CBS 1660** units are equipped with patented BioFresh technology, the culmination of the finest German engineering that extends the life of your food and ensures produce freshness for up to three times longer than conventional refrigerators!* Imagine a perfectly refrigerated environment which extends the life of your food while locking-in minerals and vitamins from when it was originally purchased. BioFresh ensures the freshness of your most premium, organic food - giving you more time to prepare it at your leisure.

Liebherr, being the pioneer of BioFresh technology, provides separate and customizable BioFresh compartments. The DrySafe is ideal for storing meat, fish, dairy and other foods which require low humidity. The HydroSafe offers high levels of humidity which is designed to extend the freshness of fruits and vegetables.

For more information on BioFresh, download the Liebherr BioFresh app - the ultimate tool for all health conscious food lovers. The BioFresh app provides valuable nutritional info and food storage suggestions, whether you own a Liebherr refrigerator with BioFresh technology, or not. Available on the [App Store](#), [Google Play](#), and [Microsoft Store](#).

About Liebherr Appliances

Driven by innovation and characterized by sophisticated, elegant design, the family-owned and German-based Liebherr Appliances brings the best of European cooling to the Americas. With more than 60 years of expertise in premium refrigeration, Liebherr Appliances combines quality, design, and innovation to offer high-end refrigeration solutions for the modern home or business. Visit home.liebherr.com to learn more about Liebherr's full product line of freestanding, built-in and fully integrated refrigerators and freezers, wine, and humidior cigar storage units.

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