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**U-Line Returns to the Kitchen and Bath Industry Show in 2017 to Showcase**

**Wi-Fi Enabled Appliances, Two New Industry Exclusive Models, and New Models**

**December 16, 2016 (Milwaukee, WI)** – U-Line, the American market leader in premium built-in modular ice making, refrigeration, and wine preservation products returns to the Kitchen and Bath Industry Show (KBIS) January 10-12, 2017, at the Orange County Convention Center in Orlando, FL. U-Line will showcase their product collection in booth W801.

KBIS attendees can expect to see and experience the new Wi-Fi enabled U-Line models. In 2017, U-Line will bring Wi-Fi connectivity to consumers with an exclusive free iOS and Android App. “We’ve been using Wi-Fi technology in our factory since 2015 and are excited to give consumers the ability to control core functions and additional features. We believe we will have the broadest collection of Wi-Fi enabled products in the industry,” states Andy Doberstein, Vice President of Engineering & Operations.

U-Line will unveil two new industry exclusive products. The first is a chewable ice and filtered water dispenser. The hygienic ice delivery system delivers up to 125 lbs. of chewable ice directly into your glass, eliminating the traditional exposed ice bin. Requiring only 10 gallons of water to produce 100 lbs. of ice -it’s the most efficient premium ice machine available. “Previously this type of product was only found in the commercial world. We are excited to bring this to the residential consumer,” says David Carr, Product Manager. Unlike other premium ice machines, these units do not require a drain, providing easier installation. Several versions are available; a countertop unit with optional free standing base accessory, a built-in ADA model, and a standard built-in undercounter height model available with a stainless or integrated door. The second exclusive product is a 24” convertible freezer. Three slide-out baskets for easy access to contents. With the touch of a button, the freezer can operate as a refrigerator giving the consumer ultimate flexibility. Available finishes are black, white, stainless, integrated, and outdoor.

U-Line will also showcase a multitude of new products. The outdoor series doubles in size by adding a keg refrigerator that can be paired with both single and double tap kit accessories, refrigerator drawers, and a convertible freezer. New products for inside the home include 15” and 18” beverage centers, a 1000 series base model solid door refrigerator, a 1000 series glass door refrigerator, a 2000 series single zone Wine Captain®, 2000 series refrigerator drawers, and integrated ADA refrigerators.

**About U-Line**

For over five decades, U-Line continues to be the leader in innovation, quality, and value in the premium modular ice making, refrigeration, and wine preservation market. We have captivated those with an appreciation for the finer things with exceptional functionality, style, inspired innovations, and attention to even the smallest details. We are known and respected for our unwavering dedication to product design, quality, and selection. Since 2014, U-Line has been part of the Middleby family of brands.

Design, engineering, and final assembly of all products is completed in Milwaukee, Wisconsin, USA.

For more information on U-Line, visit u-line.com