**Bluewater showcases world-leading residential and commercial water purifiers at KBIS 2017, world’s biggest water trade event**

Kansas City, Kansas, November 17, 2016 – Bluewater, one of the world’s leading innovators of residential and commercial water purification technology, will be exhibiting its exciting range of water purifying products at the Kitchen & Bath Industry Show, KBIS, in Orlando, Florida, January 10–12, 2017.

KBIS is the world’s largest international trade event dedicated to the kitchen and bath industry. Visitors to KBIS meet hundreds of companies showcasing the latest products and most innovative design ideas that change the industry to meet the needs of the marketplace.

Bluewater, a Swedish company that sells its products in Europe, China, Asia and North America, is exhibiting for the second year in a row at KBIS. The company will be presenting its full range of water purifiers for home and commercial use, including its world-beating Spirit and Pro direct flow models that harness Bluewater’s patented second-generation reverse osmosis technology.

According to Bluewater North America sales chief Lin Guo, “Installing a Bluewater water purifier at home or in a professional kitchen such as a restaurant or hotel kitchen makes perfect sense from both a health and economic perspective. Not only do we remove the nasty stuff like lead and other contaminants but our compact, under-the-sink units deliver the best clean water delivery rate available in the market and cut the waste water traditionally associated with reverse osmosis by up to 82 percent.”

Lin noted that Bluewater’s water purifier range is suitable for practically any application in the home or professional environment. The powerful Bluewater Pro water purifier can deliver up 1,248 gallons of purified water per day, which equals 4,726 one-liter (33.8 fl.oz) bottles of water over 24 hours, and meet the average daily water consumption need of 2,363 people, for example.

At KBIS 2016 in Las Vegas, Bluewater donated two of its high-performance [Bluewater PRO](http://bluewatergroup.com/pro/" \t "_top) to two charities in Flint in January. The Bluewater patented filtration technology is still helping hundreds of people in Flint every day to enjoy soups, hot drinks and drinking water free of lead and other contaminants.

Bluewater welcomes its existing and potential partners, customers and media to visit their booth at KBIS, Orlando, Florida. Bluewater will showcase its fill range of water purifiers on Booth South Building 5087

**Note for editors**

WHO says just one-third of the world’s fresh water can be used for human needs due to ‘increased pollution from municipal and industrial waste and the leaching of fertilizers and pesticides in agriculture’.

The U.S. Water Quality Association (WQA) says ‘water that leaves the treatment facility can become contaminated by the time it shows up at your tap’. The WQA view is supported by Consumer Reports that says ‘dangerous contaminants such as lead, chloroform, arsenic, nitrate, radon, and E. coli bacteria are common in tap water’.

For more information, please contact:  
  
USA National Representative Lin Guo, Bluewater Inc.  
T. +1-844-225-8392 or [ag@bluewatergroup.com](mailto:ag@bluewatergroup.com)

**Global PR**, David Noble, Bluewater Group,   
T. +44 7785-302-694 or [dn@bluewatergroup.com](mailto:dn@bluewatergroup.com)

About Bluewater

Bluewater helps people and businesses to benefit from cleaner, healthier tap water generated by the company’s state-of-the-art water purifiers innovated with love in Sweden that remove virtually all pollutants, from toxic metals and chemicals to lime-scale. Please visit us at [www.bluewatergroup.com](http://www.bluewatergroup.com/)