NEWS RELEASE

SUPERIOR CABINETS TO INTRODUCE INNOVATIVE MDF FUSION FINISHES LINE AT KBIS 2017

(Saskatoon, November 8th, 2016) - Superior Cabinets is pleased to announce its plans to introduce their award-winning innovative handcrafted MDF Fusion Finishes line at the KBIS (Kitchen & Bath Industry Show) in Orlando, Florida in January 2017.

The Superior Cabinets Fusion Line of finishes satisfies customers that are looking for a decorative hand-crafted finish, without the high cost and environmental inflexibility of painted wood cabinets. Developed in house, Fusion cabinets are one-piece MDF doors, stained and handcrafted to be that essential focal point of any home. The results are outstanding and rival painted wood products.

Superior Cabinets has been actively growing their dealer network in Canada and the United States over the past year. "KBIS is the perfect place to introduce these dynamic finishes to the US market," said Adam Taman, Business Development Manager of Superior Cabinets. "Our Fusion Finishes are a must see product and guaranteed to wow even the most discerning kitchen and bath expert."

Superior Cabinets has seen significant growth with its Fusion Line as it has quickly become the top selling product offering at Superior Cabinets. "This line completely challenges the myth that MDF is only worthy of painting and further elevates the finishing capability of MDF, transforming into something truly amazing," said Pam Graves, Portfolio Development & Support Manager of Superior Cabinets. Originally developed as an alternative to Thermofoil cabinetry, Fusion Finishes by Superior Cabinets tends to lead in sales growth.

Superior Cabinets will be exhibiting at the KBIS (Kitchen & Bath Industry Show) in Orlando, Florida from January 10th – 12th, 2017. Visit them at booth number S4122 for more information.

For more information please visit https://superiorcabinets.ca/about/dealerinfo/

About Superior Cabinets

Superior Cabinets in operation since 1980, is one of Western Canadas leading manufacturers and suppliers of frameless kitchens with a long-held and well-earned reputation for fine quality products, outstanding customer service and dedication to employee success. Superior sells through their retail stores in Saskatoon, Regina, Calgary and Edmonton, as well as a network of 75 dealers with significant room to grow leveraging their 55,000 sq.ft. cabinet production facility based in Saskatoon, SK.

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