



## A Full Access Frameless line by Wellborn Cabinet, Inc.

**Wellborn Cabinet, Inc.** will be debuting our new Full Access Frameless line, Aspire Cabinetry, at KBIS 2017. Aspire Cabinetry is an innovative and leading edge style product line. The distinctive characteristic of frameless cabinetry is the absence of the face frame on the front of the cabinet box. This technique provides more room for storage and easier accessibility.

This addition truly makes Wellborn Cabinet an aggregate choice for our consumers and will allow us to offer a design aesthetic that we have previously not been able to fully meet with our framed offerings.

Aspire Cabinetry will offer over 40 door profiles with over 100,000 species and finish combinations featuring Door Style Selections of Wood; Decorative Laminate Veneer (DLV): Textured Melamine; Smooth Melamine; Solid High Gloss, Matte, And Designer

Colors; as well as three drawer options including Wood, Deluxe Metal and Superior Metal. An expansive color palette will span across stains, paints, and colors in metals and melamine door materials. The cabinet constructions will be ¾" thick thermofused melamine end panels, shelves,



tops and cabinet bottoms. All doors will have fully concealed Euro cup hinges with a six-way adjustability. These door hinges include self-closing integrated soft close features. The brand will include two drawer options: a 5/8 solid wood dovetail drawer with natural finish and a double-sided metal drawer with powder coated steel in silver color. Both drawer guide systems feature full extension and soft close system that close with a slight touch.

This launch will also feature numerous storage kits and Wellborn's SmartDesign offerings that include touch to light, touch to lift and touch to open. It will also feature Wellborn's Color Inspire program and You Draw It program.

With the addition of Aspire Full Access Frameless to the many brands Wellborn offers including, Wellborn Select and Premier Series, Estate, Closets and Elegant Bath Furniture line, Aspire adds the finishing touch to our product offering.