

## **North American Bancard Holdings Adds Inovio Payments to Its Suite of Offerings**

*Inovio Payments Will Provide Cutting Edge Payment Solutions to a Wide Range of Businesses*

TROY, Mich. ([PRWEB](#)) April 19, 2016 -- North American Bancard Holdings (NAB), an award-winning industry leader in [payment processing](#), has announced the launch of Inovio Payments (Inovio), a global online payment processing service that provides a superior fusion of cutting edge payment solutions for online enterprises and small businesses. With the addition of Inovio, NAB expands its product offerings to a wider scope of businesses and industries across a greater number of markets. The announcement was made today at the Transact 2016 payments industry conference in Las Vegas.

Inovio is the industry's most intelligent payment gateway, created by industry veterans with a record of success spanning more than 25 years. Taking its name from the word "innovation," Inovio has adopted its new moniker to coincide with its new global payment processing initiatives, focusing on the commitment to being the payment industry's smartest payment gateway. Inovio's worldwide connections to processors, acquirers and payment service providers are committed to rapidly evolving ahead of the industry curve, offering new features and providing frequent updates to existing features.

"Our inclusion under the North American Bancard Holdings umbrella will enable us to leverage the power of NAB to bring our gateway technology to the global marketplace," said Conal Cunningham, general manager and founder of Inovio. "Going forward, as we expand our range of service, we expect to grow in scope and reach, as well as in our ability to provide superior services to our clients. We are very excited for the future of Inovio."

"Inovio is an ideal complement to our already stellar group of companies under the North American Bancard Holdings," said Terri Harwood, COO of North American Bancard Holdings. "The services offered by Inovio appeal to a wide audience. This appeal will help Inovio open doors for NAB and allow us entry into markets that we have not traditionally served."

Included in Inovio's offerings are its robust gateway API, virtual POS, hosted checkout solutions and a comprehensive reseller program. The reseller program allows partners to brand and leverage the Inovio support platforms to help users manage customer data, subscriptions and payment cards, and issue refunds.

### **About InovioPay**

Inovio Payments LLC (Inovio) is built to keep money moving. With over 25 years of experience in the payments industry, Inovio is pioneering a payments revolution by offering its customers a variety of payment processing solutions built on the best and most current technology possible. With a simple mission of being the finest gateway with which its merchants can partner, Inovio's reliability, innovation and global reach have made it one of the industry's most intelligent payment gateway. For more information, visit [www.inoviopay.com](http://www.inoviopay.com).

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