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RR Donnelley Showcases Its Suite of End-to-End Solutions for Internet Retailers at IRCE 2016

From personalized communications to optimizing every aspect of the delivery supply chain, this is how today's internet retailers will find and secure tomorrow's most loyal customers.

CHICAGO, May 31, 2016 (GLOBE NEWSWIRE) -- R. R. Donnelley & Sons Company (Nasdaq:RRD), a global leader in communication and supply chain offerings for internet retailers, announces that it will showcase its expansive portfolio of solutions at the annual Internet Retailers Conference and Exhibition event, June 7-9 at McCormick Place West in Chicago, Illinois.

RR Donnelley's spectrum of logistics services provides consistent delivery experiences that can turn everyday consumers into lifelong customers. Advanced tracking reports, down to package level, help identify trends and reveal process efficiencies. The company also can help unlock new levels of real-time transparency deep into the delivery supply chain with Printed Electronics and RFID products, arming clients with the data necessary to take action and address the improper handling of products.

"At RR Donnelley, our logistics services help brands streamline global order delivery for increased efficiency and customer satisfaction. Our proven workflows and extensive knowledge of domestic and international shipping help enhance customer service, simplify customs clearance and duty/tax calculations. From the first communication to the final delivery, we're here to help you gain visibility into all processes, reduce costs and improve customer satisfaction," said Kelly Martinez, Vice President, Sales International Services.

"RR Donnelley's broad range of printing and logistics capabilities, backed by our substantial international footprint, gives our clients access to a truly local service model. Whether it's a micro-targeted personalized promotional piece or the actual packaging the goods arrive in, we produce and deliver eye-catching one-to-one communications that engage customers and enhance their experiences—all in ways that save you both time and money," said James Hill, President Commercial Print, RR Donnelley.

Visit booth # 1549 at IRCE 2016 to experience the latest array of RR Donnelley solutions built for today's top internet retailers.

About RR Donnelley

RR Donnelley (Nasdaq:RRD) helps organizations communicate more effectively by working to create, manage, produce, distribute and process content on behalf of our customers. The company assists customers in developing and executing multichannel communication strategies that engage audiences, reduce costs, drive revenues and increase compliance. RR Donnelley's innovative technologies enhance digital and print communications to deliver integrated messages across multiple media to highly targeted audiences at optimal times for clients in virtually every private and public sector. Strategically located operations provide local service and responsiveness while leveraging the economic, geographic and technological advantages of a global organization.

For more information, and for RR Donnelley's Global Social Responsibility Report, visit the company's web site at <http://www.rrdonnelley.com>.

Use of Forward-Looking Statements

This news release may contain "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

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