

How Venus Jewellers Recovered app cost in Just 3 months and Gain 25% more QOQ revenue



Venus Jewellers adopted NiftyApp – Native Ecommerce app and released it from Mobile app stores.

We at Dasinfomedia.com promoted app on their website, through email campaign and special discount for app orders. That helped drive more sales and customers.

Key Challenges Venus Had



Increase Revenue

Venus wanted to increase revenues like most businesses.



More Market Share

Wanted to increase market share in regional market.



Customer Reach

Also wanted more visibility & loyalty with young buyers.

Solution – Native Ecommerce Mobile app



Native Mobile Application

Venus adopted Out of the box app and launched it in just 2 weeks.



Push Notification Marketing

Push notification has helped them with offers and drive more sales.



Instant Chat

Instant chat within the app helped with closing leads in short time.