

TRANSPERFECT NAMED BEST TRANSLATION SOLUTION BY INTERNET MARKETING ASSOCIATION

Honored at IMA's IMPACT15 Conference

NEW YORK, NY, December 7, 2015 – TransPerfect, the world's largest privately held provider of language and technology solutions for global business, was named the winner of the overall award for Best Translation Solution by the Internet Marketing Association (IMA) at its IMPACT15 Conference.

IMA's IMPACT15 Conference, held at CityCenter in Las Vegas, brings together leaders and innovators across the online ecosystem. Awards are given to individuals, groups, and organizations across multiple business segments who have demonstrated creativity, expertise, and overall excellence in the field of internet marketing.

"We're very proud to have been recognized for our work, both in general and on behalf of our valued clients and partners."

– Brooke Christian, TransPerfect

TransPerfect was presented with the overall award for Best Translation Solution, as well as awards for Website – Aesthetics Leader (for its work with iStock by Getty Images) and Website – Content Layout Leader (for its work with 3M).

"The IMPACT Awards have become the premier recognition in the internet marketing industry," said Brooke Christian, Executive Vice President and Chief Sales Officer for TransPerfect. "We're very proud to have been recognized for our work, both in general and on behalf of our valued clients and partners."

About the Internet Marketing Association

IMA is one of the fastest-growing internet marketing groups in the world, with more than 1,000,000 professional members in fields including sales, marketing, business ownership, programming, and creative development. It provides a platform where proven internet marketing strategies are demonstrated and shared to increase members' value to their organizations. IMA is underwritten by corporate partners to provide an opportunity to learn, engage, and define best practices without making a financial commitment.

About TransPerfect

With annual revenues of over \$470 million, TransPerfect is the world's largest privately held provider of language services and technology solutions. From offices in 90 cities on six continents, TransPerfect offers a full range of services in 170+ languages to clients worldwide. With an unparalleled commitment to quality and client service, TransPerfect is fully ISO 9001 and EN 15038 certified. TransPerfect has global headquarters in New York, with regional headquarters in London and Hong Kong. For more information, please visit our website at www.transperfect.com.