



Forter Honored As Bronze Stevie® Award Winner At 2015 International Business Awards(SM)

Forter Recognized as Most Innovative Company of the Year - in Asia, Australia and New Zealand

TEL AVIV, Israel, Aug. 17, 2015 /PRNewswire/ -- [Forter](#), the first fraud prevention solution to offer a real-time Decision as a Service™ solution for online merchants, was named the winner of a Bronze Stevie® Award as Most Innovative Company of the Year in the Asia, Australia and New Zealand category in The 12th Annual International Business Awards today. This award recognizes Forter's transformative work in the e-commerce and fraud prevention industry on a global scale as the company was selected from nominations around the world. Winners will be honored at a gala banquet on October 23, 2015 in Toronto, Canada.

"Forter is proud to be named Most Innovative Company of the Year. I'd like to thank the International Business Awards for this esteemed accolade and the entire Forter team for supporting and driving the company's increased success with hard work and dedication," said Michael Reitblat, Co-Founder & CEO of Forter. "We are continuously refining our systems to provide the best fraud prevention for retailers and merchants to support their growth across the e-commerce trifecta of online, mobile, and phone orders."

Forter provides fraud prevention solutions for online commerce, phone transactions and mobile payments through behavioral analysis, sophisticated technology and real-time decision making. Each transaction is analyzed to determine whether it was made by a legitimate customer or a fraudster, and receives an immediate approval or decline decision. Forter also offers a 100% money back guarantee, assuring the merchant that if a Forter-approved transaction turns out to be fraudulent, the merchant will be reimbursed for all costs. Forter is Payment Card Industry Data Security Standard (PCI-DSS) Level 1 compliant.

"We are honored that Forter's innovative technology and solutions for eliminating e-commerce fraud have been recognized among nominations from across the world. Forter's unique combination of behavioral analysis, cyber intelligence and soft verification tools create the first truly customer-focused approach to fraud prevention, which gives our clients the confidence to expand their business and trust that transactions will be secure," said Reitblat.

The International Business Awards are the world's premier business awards program. All individuals and organizations worldwide – public and private, for-profit and non-profit, large and small - are eligible to submit nominations. More than 200 executives worldwide participated in the judging process to select this year's Stevie Award winners from over 3,700 nominations. The 2015 IBAs received entries from more than 60 nations and territories. Additional details about The International Business Awards and the lists of Stevie Award winners are available at www.StevieAwards.com/IBA.

About Forter:

Forter provides Decision as a Service™ fraud prevention for the challenges of modern e-commerce.



Forter's solution is entirely automated, evaluating every transaction in real-time and providing an instant approval/rejection decision so that genuine customers aren't even aware that they're being examined. The system works with behavioral analysis, cyber intelligence and elastic identity, and uses machine learning and the power of big data, informed and refined by the human understanding of highly trained analysts. Forter is so confident in the accuracy of its decisions that the company offers a chargeback guarantee, something that gives online retailers the peace of mind to leave fear behind and make the choices that are best for their business and its growth.

About The Stevie Awards

Stevie Awards are conferred in six programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>. Sponsors and partners of The 2015 American Business Awards include BizTalkRadio, CallidusCloud, Engility, Fareportal, John Hancock, PetRays, and Softpro.

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