



Sticker Mule Launches Multilingual Website To Connect With Global Customers

[Sticker Mule](#) is a leading provider of custom stickers offering consumers the ability to create and sell virtually any type of sticker imaginable. Founded in 2010, Sticker Mule has grown to include customers in over 55 countries worldwide. By offering free online proofs, free worldwide shipping and a 5 day order turnaround, Sticker Mule makes ordering custom stickers fast and easy.

In response to an increase in international sales, Sticker Mule partnered with Interpro Translation Solutions to localize its website and FAQs into 5 key languages. The scope of work covered a total of 120,000 words to be translated, edited and proofread, and included a comprehensive validation of the entire website in each language. In addition to the previously existing English and Italian versions of its website, Sticker Mule's web presence is now available in Danish, French, German, Japanese and Spanish.

Sticker Mule and Interpro Translation Solutions first connected at the annual Internet Retailer Conference & Expo (IRCE) in Chicago in June 2015.

"Interpro quickly and seamlessly integrated with our team. Our website is dynamic and requires ongoing translations and we needed someone we could count on. Working with Interpro has been a quick and effortless process on our end," said Anthony Thomas, CEO and Founder of Sticker Mule.

"It's extremely rewarding to see our translations in action and be a part of Sticker Mule's global expansion," said Nicholas Strozza, Interpro's Vice President of Marketing and Sales.

About Sticker Mule

Sticker Mule is the fast and easy way to buy custom stickers. We offer free online proofs, free worldwide shipping and fast delivery. More than 30,000 artists, designers, startups and large corporations including TripAdvisor, Google, Facebook, Twitter, Amazon and the New York Times trust us to print custom stickers that kick ass.



About Interpro Translation Solutions

[Interpro](#) provides professional translation and localization services into over 80 languages for retailers, businesses and non-profits worldwide. Headquartered in Chicago's Research and Development Corridor, Interpro is a diverse team of linguists, project managers, desktop publishers, software engineers and account managers who passionately work in partnership with its clients.