



Inbenta Reports Growth Surge, Appoints New CMO and Doubles Sales Team

Customer wins include Indiegogo, Skyscanner, Mindbody, CA Technologies and more

San Mateo, Calif. – November 30, 2015 – Inbenta (<https://www.inbenta.com>), the Natural Language search platform powered by Artificial Intelligence, today announced accelerated growth across the company with client wins more than doubling the roster, and year-over-year sales growth nearing 200 percent.

Supporting this growth, the company has also announced the appointment of Julie Casson as its first Chief Marketing Officer (CMO), effective immediately. Julie will be responsible for leading the global strategy and execution of all core marketing initiatives including advertising, direct marketing, and events to build brand awareness. Additionally, Inbenta has increased its sales force with three strategic new hires.

“We launched into the U.S. market two years ago with just myself and another sales manager. I’m in awe by the exponential growth that we’ve seen in this short amount of time,” said Jordi Torras, CEO & Co-Founder of Inbenta. “I fully expect that with our expanding headcount and client list, we’re on the road to setting even more records.”

With an already impressive roster that includes Ticketmaster, Franklin Planner, Schlage Locks, Coupa Software, and more, Inbenta now welcomes: 8x8 Inc., Allegion, American Standard Air, CA Technologies, Change.org, Dr. Chrono, Indigogo, Kryptonite, KnowledgeVision, Mindbody, Nexmo, On Shape, Skyscanner, SMTP, and RealNetworks.

Q3 2014 to Q3 2015 GROWTH

- Revenue year-over-year reaches 181%
- Client roster surges by 126%
- Company headcount up 150%

For more information about Inbenta, please visit www.inbenta.com.

About Inbenta:

Inbenta specializes in [Natural Language Processing](#) and [semantic search](#) to improve the customer experience online through Artificial Intelligence-powered technology that helps businesses increase the efficiency of its customer service, call centers, e-Commerce, FAQs and social media platforms. Support services such as [dynamic FAQs](#), [knowledge management](#) and [virtual assistants](#) improve business website searches, customer self-service, and e-Commerce conversions.

With a team of expert linguists assigned to each client to help them understand the root cause of queries and make suggestions on updates to FAQs, Inbenta's products help businesses improve the overall online experience offered to its customers. Inbenta's patented technology has greatly reduced incoming customer service emails and calls to call centers for industry-leading companies including Ticketmaster, Coupa Software and Schlage Locks.

Founded in 2005, Inbenta is headquartered in San Mateo, California with offices in Spain, France, Brazil, and Chile. Follow Inbenta on Twitter [@inbenta](#), or learn more at www.Inbenta.com.

Media Relations Contacts

Colleen Wickwire Consulting for Inbenta
c.wickwire@me.com

###