

## FOR IMMEDIATE RELEASE

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FUJI AMERICA TO UNVEIL NEW "AIMEXR" PLACEMENT PLATFORM AT APEX 2023

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## Fuji America Corporation to reveal brand new placement machine at APEX 2023

Vernon Hills, IL. – Fuji Corporation is excited to announce the reveal of its latest placement platform at the upcoming IPC APEX tradeshow in 2023 to be held in San Diego, CA. Among other various Smart Factory innovations, Fuji is introducing the "AIMEXR" flexible placement platform. Expanding on the capabilities of its predecessor, the AIMEXIII, this new platform will be capable of higher speeds and an expanded range of accepted parts, making it the ultimate in variable volume, variable mix production.

Fuji America is proud to have the opportunity to display the AIMEXR alongside the other new placement platforms, such as the NXTR-S and NXTR-A. Booth #2539 will also be home to Fuji's smart factory software, Nexim, and various automation solutions that support efficient production. "These are exciting time for Fuji's Innovations as they relate to the Smart Manufacturing and Quality Goals demanded of our customers," says Tom Zabkiewicz, Executive Vice President at Fuji America. "The timing of these latest developments coupled with the industry's desire to move forward faster and smarter than ever, to produce the highest quality products available, align perfectly with APEX 2023."

Fuji Corporation is a market-leading supplier of Surface Mount Technology (SMT) Pick & Place solutions, and has designed and manufactured many ground-breaking innovations in the circuit board assembly world. Fuji offers a range of mounting machines, solder printers and production software that can easily integrate into a myriad of manufacturing environments to ensure that equipment runs competitively at all times. Fuji Corporation's North American Headquarters is located in Vernon Hills, IL, (near Chicago) as well as other North American regional offices.