

Circuits Assembly Printed Circuit Design & Fab PCB UPdate PCB West PCB East

For immediate release

UP Media Group Announces PCB2Day Workshops on PCB Purchasing and PCB Assembly/Inspection

ATLANTA, GA – FEBRUARY 25, 2021 – UP Media Group Inc. today announced dates for its popular PCB2Day workshop series for spring 2021.

Tuning Up Your Stencil Printing Process is a three-hour webinar spanning the basics of the solder paste printing process, the physics of printing, and the impacts on the printing process of proper alignment, gasketing and board support, nanocoating stencils, selecting foil materials, underwiping and QFN stencil design. It is taught by Chrys Shea, a three-time winner of the SMTA Best Paper award.

How to Save Up to 25% on Your PCB Purchases is a new webinar by Greg Papandrew. Papandrew, who has 25 years' experience in circuit board sales, will explain how to better manage current vendors and assess new vendors, to negotiate better terms and put into place rebate programs so vendors can reward your company's buying and payment performance, and how to set service expectations for vendors and implement vendor-managed inventory programs that will meet changing production needs without raising costs.

Getting the Best from Your X-ray Inspection System will identify and explain the operational parameters of an x-ray inspection system that affect the image quality, available magnification, and image views they can achieve. In the two-hour seminar, presenter Dr. David Bernard will discuss 2D and 3D x-ray functionality, and improvements users can make in x-ray inspection analysis for defect identification and voiding levels within common x-ray-inspected components.

Tuning Up Your Stencil Printing Process will be held Apr. 14, How to Save Up to 25% on Your PCB Purchases will be held May 19, and Getting the Best from Your X-ray Inspection System will be held May 20. All presentations will be conducted virtually and will be available on-demand for 30 days following the presentation. For more information or to register visit pcb2day.com.

PRINTED CIRCUIT DESIGN & FAB and CIRCUITS ASSEMBLY magazines are media partners for the event. Tuning Up Your Stencil Printing Process is sponsored by AIM Solder.

About UP Media Group Inc.

UP Media Group Inc. (UPMG) (upmediagroup.com) serves the global PCB community through print, digital and online products, as well as live and virtual events. UPMG publishes PRINTED CIRCUIT DESIGN & FAB (pcdandf.com) and CIRCUITS ASSEMBLY (circuitsassembly.com), as well as the PCB UPdate (pcbupdate.com) e-newsletter. UPMG also produces trade shows and conferences, including PCB East (pcbeast.com), PCB West (pcbwest.com) and the PCB2Day workshop series.



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