

Contact:

Alyson Corey, Director of Group
UP Media Group Inc.
Tel 678-234-9859
acorey@upmediagroup.com

For immediate release

UP MEDIA GROUP ANNOUNCES TECHNICAL CONFERENCE FOR PCB EAST 2021

ATLANTA, GA – JANUARY 25, 2021 – PCB East 2021 will feature nearly 20 presentations on printed circuit board design and engineering when it returns to Boston this June. The technical conference will include two talks from noted signal integrity expert Lee Ritchey and four from Rick Hartley, on topics ranging from RF and mixed signal design to power delivery system design and PCB stackup.

The three-day technical conference takes place June 15-17, 2021, in Marlborough, MA. The event includes a one-day exhibition on June 16.

Other featured speakers include Susy Webb, who debuts a two-day tutorial on the fundamentals of PCB design engineering, and Dan Beeker, who will explain electromagnetic fields and offer techniques to improve ESD robustness.

“PCB design engineers will welcome these three days of top-flight instruction from the leading names in circuit board training,” said Mike Buetow, editor in chief, PCD&F/CIRCUITS ASSEMBLY and conference director, PCB East. “We can’t wait to get out from behind the monitor and back in front of people to teach live classes and engage with peers.”

A total of 55 hours of training will be on deck for PCB East 2021. Attendees will receive certifications of completion for all courses taken during the event.

Registration for the event will be open later this month. Visit pcbeast.com for details.

PRINTED CIRCUIT DESIGN & FAB and CIRCUITS ASSEMBLY magazines are media partners for the event.

For more information about PCB East, visit pcbeast.com or contact Director of Group Shows, Alyson Corey at 678-234-9859; acorey@upmediagroup.com.

About UP Media Group Inc.

UP Media Group Inc. (UPMG) (upmediagroup.com) serves the global PCB community through print, digital and online products, as well as live and virtual events. UPMG publishes PRINTED CIRCUIT DESIGN & FAB (pcdandf.com) and CIRCUITS ASSEMBLY (circuitsassembly.com), as well as the PCB UPdate (pcbupdate.com) e-newsletter. UPMG also produces trade shows and conferences, including PCB West (pcbwest.com), PCB East (pcbeast.com), the PCB2Day workshops (pcb2day.com), and the PCB Chat (pcbchat.com) podcast series.

