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For immediate release

UP MEDIA GROUP ANNOUNCES NEW DATES FOR PCB WEST

ATLANTA, GA – FEBRUARY 5, 2021 – UP Media Group Inc. today announced new dates for the annual PCB West technical conference and exhibition this fall.

PCB West will now be held October 5 to 8, in Santa Clara, CA. In addition to the four-day technical conference, a one-day exhibition will be held October 6. All events will be held at the Santa Clara (CA) Convention Center.

As a result of moving the dates of the event, UPMG has changed the deadline for abstracts to March 22.

Papers and presentations of the following durations are sought for the technical conference: one-hour lectures and presentations; two-hour workshops; and half-day (3.5 hour) and full-day seminars. For details, visit [Submit an Abstract - PCB West 2020](#).

PRINTED CIRCUIT DESIGN & FAB and CIRCUITS ASSEMBLY magazines are media partners for the event.

For more information about PCB West, visit pcbwest.com or contact Director of Group Shows, Alyson Corey at 678-234-9859; acorey@upmediagroup.com.

About UP Media Group Inc.

UP Media Group Inc.[™] (UPMG) (upmediagroup.com) serves the global PCB community through print, digital and online products, as well as live and virtual events. UPMG publishes PRINTED CIRCUIT DESIGN & FAB[™] (pcdandf.com) and CIRCUITS ASSEMBLY[™] (circuitsassembly.com), as well as the PCB UPdate[™] (pcbupdate.com) e-newsletter. UPMG also produces trade shows and conferences, including PCB West[™] (pcbwest.com), PCB East[™] (pcbeast.com), the PCB2Day[™] workshops (pcb2day.com), and the PCB Chat[™] (pcbchat.com) podcast series.