



**For Immediate Release:**

## **Worldwide Business with kathy ireland®: See Condair Discuss Their Innovative Indoor Air Hydration Solutions**

**Los Angeles, CA – October 24, 2019** — Worldwide Business with kathy ireland® is pleased to announce an exclusive interview with Condair Switzerland CEO Oliver Zimmermann and Consultant Dr. Stephanie Taylor to discuss their revolutionary humidifiers that enhance indoor air quality.

Condair is the leading manufacturer and provider of complete solutions in the areas of humidification and evaporative cooling. The company has a comprehensive portfolio including products, services, experience and know-how. This enables Condair to create the ideal indoor climate while keeping energy consumption low and reducing impact on the environment. Condair is passionate about sharing and developing only the best solutions for humidity and environmentally-conscious evaporative control. Exposure to dry air in a home or work environment can cause discomfort and can also lead to skin and eye irritation, hair damage, respiratory problems and subsequent infections. It can also negatively impact a home by negating proper static electricity dissipation, which can lead to a risk of static shock, as well as potential damage to wooden floors and structural components (because dry air can pull moisture away from the structure of a home). With proper humidification from Condair, these effects can be minimized and, in many cases, eliminated. Condair has developed a comprehensive suite of humidification systems that enable for properties of all sizes to introduce efficient and consistent hydration and comfort control. Condair was founded in 1948 and is headquartered in Sturtevant, Wisconsin.

Zimmermann says that nearly anyone -- and any building -- can benefit from Condair. He explains, "When you think back in history, for thousands of years, mankind lived in spaces with an open architecture. There was a natural exchange of air and therefore also good natural humidity. And then, about three-hundred years ago with the Industrial Revolution, we started spending our time more and more indoors. And now, we spend eighty to ninety percent of our time indoors. Nowadays, we have tight building envelopes. There is less and less air exchange. Therefore, almost any building needs humidity."

For more information about Condair's humidifiers and air hydration solutions, visit [Condair.com](http://Condair.com) and tune in to [Fox Business Network](#) as sponsored content on Sunday, October 27, 2019 at 5:30pm EST.

### **About Worldwide Business with kathy ireland®**

[Worldwide Business with kathy ireland®](#) is a weekly half-hour show featuring global executives sharing their business insights and framing the opportunities shaping their industries. Hosted by a business mogul, Kathy Ireland interviews some of the brightest minds in business today. The show broadcasts on [Fox Business Network](#) as part of their sponsored content line up and internationally on [Bloomberg Television](#). Worldwide Business with kathy ireland® extends beyond the weekly on-air program with digital content delivered on various video platforms and across social media.

Visit [www.wwbki.com](http://www.wwbki.com) for detailed airing schedules or check local listings.

For more up to date information visit us on [Twitter](#) and [Facebook](#).

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