



PRESS RELEASE



For immediate release

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Pillarhouse Continues to Grow in the Far East

Pillarhouse China Expands its Presence

Chelmsford, Essex, UK – 06 December 2016 – Pillarhouse International Ltd today announced

With the end of 2016 fast approaching, Pillarhouse are very pleased to report that their sales in the Far East market are at an all-time high. Across the region sales are up by 35% compared to 2015. With the Chinese market increasing by 30%; Japan by 42%; Korea by 20%; Singapore by 32% and Taiwan by 60%.

"The Far East is proving to be a very good market for the Pillarhouse organisation." said Nigel Monk, Managing Director of Pillarhouse International. He went on to say "That whilst Pillarhouse has always been strong in the region the increase in sales means that the Far East now generates 40% of our worldwide sales."

Pillarhouse has had a manufacturing presence in China for a number of years and over the last few years has concentrated on sales in the Suzhou region. Since 2014, sales generated by Pillarhouse Soldering Systems (Suzhou) Co. Ltd. have increased by in excess of 80%. With such exceptional sales figures Pillarhouse Soldering Systems (Suzhou) has opened an additional Sales/Service centre to provide local support in the Guangdong Province.

Darren Harvey, General Manager of Pillarhouse Soldering Systems (Suzhou) explained "The appointment of Penny Zhang, as the Area Sales Manager for Guangdong, will allow us to offer a full Pre-sales, Sales and After Sales service for the Guangzhou, Zhuhai, Dongguan and Shenzhen areas. This will include demonstration Selective Soldering Systems, solder trials and spares holdings."

All product and company names herein may be trademarks of their respective owners.
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About Pillarhouse International Ltd

Pillarhouse has been a leading force in the selective soldering of today's modern machines; offering a range of machine options to cover the wide variety and complexity of today's modern electronics. Our philosophy is to produce high engineering standard products with a focus on innovation and cutting edge development.

With Headquarters in Chelmsford – UK alongside supplementary Manufacturing, Sales/Service facility in Suzhou – China and Sales/Service support in Chicago – USA. Pillarhouse has developed into a Global Company with Sales and Service facilities in over 50 countries.

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