



## FOR IMMEDIATE RELEASE

Twist Modern launches the Twist Modern Mix & Match Customizable Collection of furniture empowering today's consumers to put their own design twist on their unique furniture pieces. The collection will launch at The International Contemporary Furniture Fair in New York on May 14, 2016.

Naples, Florida, May 14<sup>th</sup>, 2016 - Twist Modern announces the debut of the highly anticipated collection of customizable furniture on [www.twistmodern.com](http://www.twistmodern.com) featuring hundreds of design options providing a custom furniture experience without the custom price and wait.

The collection consists of seating, accent tables, credenzas and more with a modern design style featuring interchangeable panels, fabrics, leathers and finishes so consumers can be in charge and create a unique and artful centerpiece for their home or office. With interchangeable panels and cushions, customers can redecorate at a fraction of the cost of new furnishings.

"We are thrilled to introduce this exciting collection because consumers deserve the ability to create their own furniture like they do for their music playlists or online custom apparel in today's on demand, personalized marketplace," said Michael Cape, founder and CEO of Twist Modern. "Our Mix & Match Collection is crafted in the USA using the finest materials and construction for a lasting investment in your piece that reflects your individual style. At Twist Modern, we are your co-conspirator in creativity. It's your piece, imagined and inspired by you."

Whether you have a beach house, ranch lodge, city loft, mid century modern home or country cottage, Twist Modern provides dozens of design options to fit your environment. Consumers can choose from over 30 panel options including laser cut designs, embossed leather, acrylic and veneer options along with 4 furniture finishes and numerous upholstery selections.

Twist Modern is proud to state our furniture is made in the USA. Pieces are handcrafted with mortise and tenon construction of solid, kiln dried ash and maple in Newport, Vermont. Cushions are made in North Carolina and feature 100% Belgian Linen with Teflon coating for stain resistance and cores consisting of down and fiber blend for extra luxurious comfort. Leather cushions use the finest calfskin leather for a supple hand and appearance.

For more information or images contact [twistmoderninfo@gmail.com](mailto:twistmoderninfo@gmail.com) or call 1-800-679-1093 or visit [www.twistmodern.com](http://www.twistmodern.com)

## About Twist Modern

Twist Modern is a home furnishings design studio that was founded as a platform to share their passion for design and art and empower consumers to put their own design twist on home furnishings.

The company was founded by Michael Cape, who has been a renowned design, marketing and retail leader for numerous fortune 500 companies. Cape's innovative work has been featured in Fortune, USAToday, Associated Press, CNN, Fox News, Wall Street Journal, Home Fashion News, Brandweek, Womens Wear Daily, Entertainment Tonight and MTV.

Cape has been recognized as one of the Top 5 Industry Leaders in Retail by Retail:Design Magazine. He was also awarded as the Industry Leader in Store Design and Visual by Display Design Ideas. He has given keynote addresses at GlobalShop in Las Vegas, Euroshop in Dusseldorf and the Design Collective in New York.