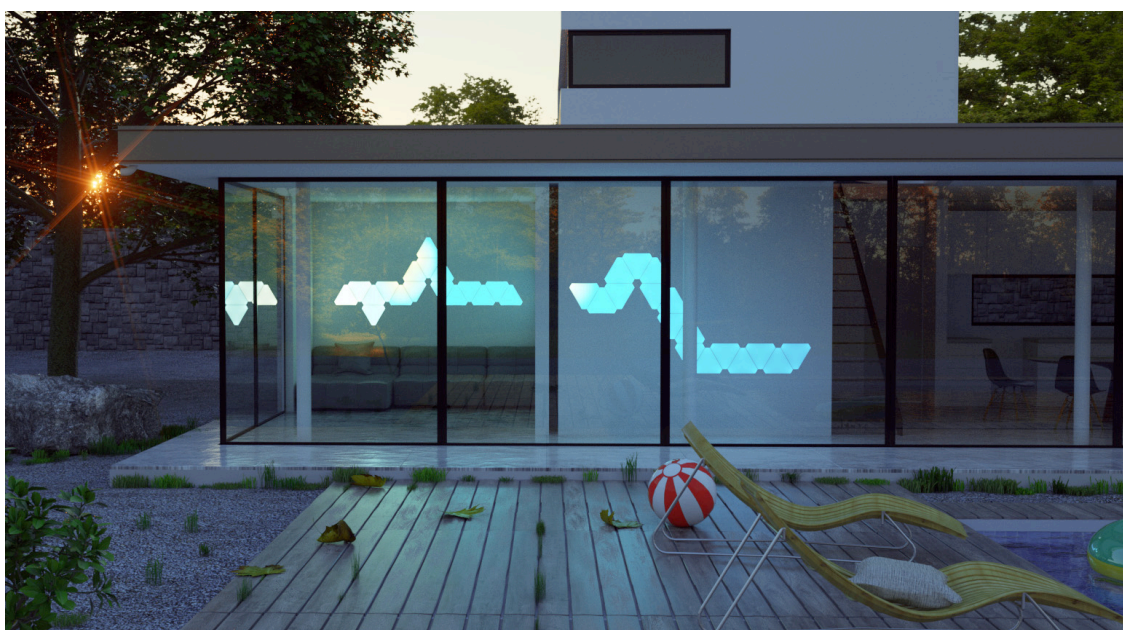


## Nanoleaf Debuts First Ever Modular Lighting Complete with Voice Control at ICFE 2016

Toronto, ON – Nanoleaf, creators of the world's one and only origami-inspired light bulb, will exhibit their multiple award-winning and soon-to-be-released LED lighting products at this year's ICFE (May 14 – 17). In just four years, the rapidly growing green tech startup has introduced the world to many of lighting's firsts. Nanoleaf's products are distinctively designed to create meaningful lighting experiences that ultimately help to shape a more conscious way of living.

### Nanoleaf Aurora: 138 Years in the Making



The Nanoleaf Aurora introduces light in a way the world has never experienced before. Lighting – arguably the most important and essential aspect of life – has seen little progress other than functional changes since its invention in 1878.

Twelve months ago, the team at Nanoleaf decided that it was time for a real change, to break free from the archaic traditions of lighting and truly maximize the ways in which light can enhance and beautify our daily lives. The result is the Nanoleaf Aurora.

The Aurora is made up of a set of minimalistic, smart, modular LED lighting panels, designed to free light from the constraints of fixtures. Outfitted with color-changing and white-tunable (RGBW) LEDs, the triangular panels can be easily connected together and placed on any flat surface you desire: from the wall and table to the ceiling and countertop. Create gorgeous gradients or personalized scenes with the app to create a custom look for your space. Just connect the Aurora to WiFi and it's good to go, no extra setup required. The Aurora is the smarter lighting choice that designers have been waiting for. Scheduled for launch during Q4 of 2016, full details to be announced.

Come see it for yourself at our booth #2247. Product preview page at [Nanoleaf.me/aurora](http://Nanoleaf.me/aurora).



## Nanoleaf Smart Gem: 16 Million Brilliant Color Possibilities

Elegant, refined and undeniably beautiful—the Smart Gem introduces intelligent lighting in the most striking way possible. The Smart Gem has a beautiful multi-faceted diamond-like exterior, with intuitive voice control, vivid color-changing capabilities and seamless connectivity that optimizes open standards and interoperability. With 16 million colors to choose from alongside white tunability, the Smart Gem lets you create a truly personalized ambience with the simple swipe of a finger or the sound of your voice. From brilliant daylight hues to a soft warm glow, the Smart Gem is the ultimate bulb for creating more of life's perfect moments.

### About Nanoleaf

Nanoleaf is a green technology company focused on creating premium products that seamlessly merge the worlds of design and sustainability. Founded with a desire to promote eco living, Nanoleaf's line of products has raised the industry standards for sustainable design and changed the way the world looks at green technology. Founded in 2012 by University of Toronto Engineering graduates Tom Rodinger, Gimmy Chu, and Christian Yan, Nanoleaf is a family of fun, creative, passionate geeks committed to developing energy efficient products that



promote and encourage people to embrace a more sustainable lifestyle. Driven by a common passion, we create products that help preserve our planet - stuff that we can feel good about making, and you can feel good about using. We aim to transform simple lighting solutions into meaningful experiences by making revolutionary lighting products with smart intuitive control. With this in mind, we hope to encourage LED adoption and move towards a more sustainable world.

For more information about Nanoleaf and our products, please visit: [www.nanoleaf.me](http://www.nanoleaf.me)

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