



# PIGEON TOE<sup>®</sup>

MEDIA KIT  
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## ABOUT PIGEON TOE

Pigeon Toe is a new perspective on the beauty inherent in every day. We explore the aesthetic potential of objects that populate and create our lives; we accentuate function and redefine form. Each piece that leaves our north Portland studio is alive with the joy and vision of its makers, the result of a process that begins with imagination and insight, takes shape through skilled hands, and is fulfilled by you. You will know a Pigeon Toe piece by its purpose, you will remember it for its presence, and you will love it for what it transcends.



## ABOUT DESIGNER LISA JONES

After settling on art as her life's focus in first grade, designer Lisa Jones spent her adolescence exploring mediums as diverse as painting and video installation before settling into product design with the founding of Pigeon Toe in 2009. With an aversion to the excess of mass-produced goods, Lisa formed Pigeon Toe with a vision to create uniquely beautiful objects that incorporate and celebrate the extensive history of handcrafts.

Realizing that understanding materials on an intimate level leads to refined and imaginative objects, Lisa's work under Pigeon Toe has evolved with her own artistic enrichment and hands-on study of new techniques and mediums. This growth is fostered through relationships with other esteemed craftspeople, with a focus on building community through shared learning opportunities and love of making. Lisa aspires to find fresh perspective through innovative material combinations, harking back to an era where artisans not only create, but inspire.



# RECENT PRESS

Pigeon Toe's pieces have been embraced by the craft, artisan and design community internationally. Highlighted as the ideal gift for "everyone" by Sunset Magazine's editor-in-chief, Lisa's designs are as loved as they are widely respected.

## FEATURE HIGHLIGHTS:

### ONLINE

Dwell

Elle

HGTV

The Huffington Post

The New York Times

Refinery 29

### PRINT

Anthology Magazine

Better Homes + Gardens

Dwell Magazine

House Beautiful

Los Angeles Times

Luxe Interiors + Design

Martha Stewart Living

New York Magazine

Sunset

The Wall Street Journal

